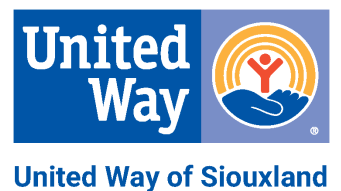




WE BELIEVE IN SIOUXLAND

2019-2020 United Way of Siouxland
Annual Report



Dear Friends,

The past 12 months have been anything but ordinary. We've faced incredible successes and struggles. However, with your generosity, we have provided life-changing support for individuals and organizations across Siouxland.

Thanks to an extremely successful campaign led by Brent & Renee Beaulieu, the community came together raising an amazing \$3,464,000. Our Community Impact funding process took place as scheduled under the leadership of Jason Rasmus to ensure support for critical programming at a time when it is truly needed most.

As we look back, a few words come to mind.

CONNECTION We've missed connecting with each other face to face, but in unexpected ways, we have learned more about ourselves and how much we rely on our connections to others. At United Way, we've connected with over 150 local nonprofits, forming vital partnerships to stretch available resources.

GRACE We've given each other more grace and grown in our appreciation for one another. Having more compassion for each other has left us knowing that we are all vulnerable, but we can reach out a hand for help when we need it.

GRATITUDE Finally, we've dug deeper and learned what we are truly grateful for. Our families, friends, the morning commute, teachers, hugs, safety and health. We've realized how blessed we really are every day to be a part of something bigger than ourselves.

We cannot adequately express our appreciation for your continued support and advocacy for advancing our mission. Thank you for showing your understanding and compassion for others through United Way of Siouxland. We look forward to connecting with you soon!

Sincerely,



Heather Hennings

Heather Hennings
President
United Way of Siouxland



Leslie Heying

Leslie Heying
Board of Directors Chair
Crittenton Center



OUR MISSION

To improve lives by uniting the caring power of our community

OUR CREDO

United Way fights for the Health, Education and Financial Stability of every person in Siouxland.

COVID-19

SIouxLAND RECOVERY FUND

United Way of Siouxland is proud to be the fiscal agent of the **Siouxland Recovery Fund**. The purpose of the Siouxland Recovery Fund is to provide financial resources to help meet short, intermediate and long term needs for recovery in the Siouxland area when a major disaster strikes. The fund was activated March 19, 2020 to aid in the recovery efforts for those impacted by COVID-19. Funds collected during this time were used to help those efforts. The following grants were awarded during the pandemic.

- **Food Bank of Siouxland** (\$25,000) *Emergency Food Supplementation*
- **Mary J. Treglia Community House** (\$5,000) *Virtual COVID-19 Tutorials in Multiple Languages*
- **Siouxland Mental Health Center** (\$4,200) *Mental Health Matters, Telehealth Licenses*
- **Sunnybrook Hope Center** (\$18,000) *Drive Thru Food Pantry*
- **The Salvation Army** (\$25,000) *Food Pantry & Emergency Assistance*
- **Women Aware** (\$10,000) *Siouxlanders in Transition: Emergency Assistance & Breaking the Cycle*
- **The Warming Shelter** (\$5,500) *Showers for the Homeless*
- **Sioux City Community Assistance** (\$16,000) *Fresh Start Home Kits*
- **Boys & Girls Clubs of Siouxland** (\$7,500) *Delivering Food to Boys & Girls Clubs Members & Families*
- **Dakota County Voices for Food** (\$5,000) *Food Security Project*
- **Siouxland Center for Active Generations** (\$4,140) *Infectious Disease Prevention Grant*
- **Council on Sexual Assault and Domestic Violence** (\$11,375) *Safety and Recovery for Domestic Abuse Victims*
- **Westminster Presbyterian Church** (\$4,050) *Morningside Neighborhood Food Cupboard*
- **Growing Community Connections** (\$5,000) *Dakota County Community Response COVID Relief*
- **Morningside Lutheran Church** (\$5,000) *Food Pantry*
- **Heartland Counseling Services, Inc.** (\$5,000) *The Life Center Wrap-Around Services*
- **LaunchPAD Children's Museum** (\$12,631) *Siouxland Children's Mental Health & Education Emergency Response to COVID-19*
- **Boys and Girls Home of Nebraska** (\$5,000) *Siouxland Family Center Emergency Food Assistance Program*

The above list is at the time of printing. For a final updates and information visit siouxlandrecoveryfund.com



We Couldn't do it all without your help!
We cannot thank you enough for helping us feed the hungry in our community.
God's Blessings on all you do.
Morningside Lutheran Food Pantry.
Linda Spick
Barb Baker
Kathy Spitz



2019 BUDGETED FINANCIALS

YEAR ENDED DECEMBER 31, 2019

PUBLIC SUPPORT & REVENUE

General Campaign Support	\$2,984,352
Corporate Champion Support	\$475,648
Less Provision for Uncollectable Pledges	\$(147,050)
Other Income	\$69,298
Total Public Support & Revenue	\$3,382,248

EXPENSES

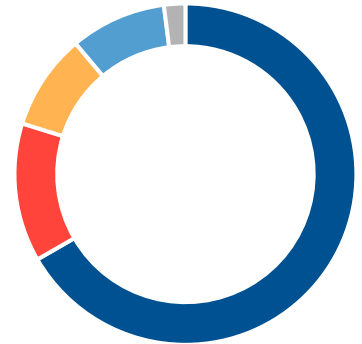
Management and Fundraising	\$449,666
Capital Fund	\$11,000
Total Management & Capital	\$460,666
Unrestricted Community Impact Funding	\$1,657,605
Donor Restricted Funding	\$673,199
FOCUS & Small Grants	\$88,000
Le Mars United Way Program Funding	\$256,188
United Way Direct Community Services	\$246,590
Total Community Impact Funding	\$2,921,582
Total Operations & Community	\$3,382,248

ORGANIZATIONAL ASSETS

Current Assets	\$4,435,563
Other Assets	\$2,418,792
Total Assets	\$6,854,355

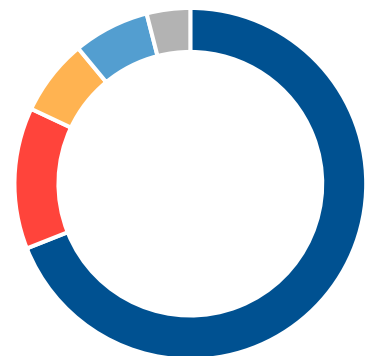
2019 INCOME

- Employee & Individual Pledges 66%
- Corporate Champion Support 13%
- Other Corporate Gifts 9%
- Le Mars Pledges 9%
- Other Income 2%



2019 EXPENSES

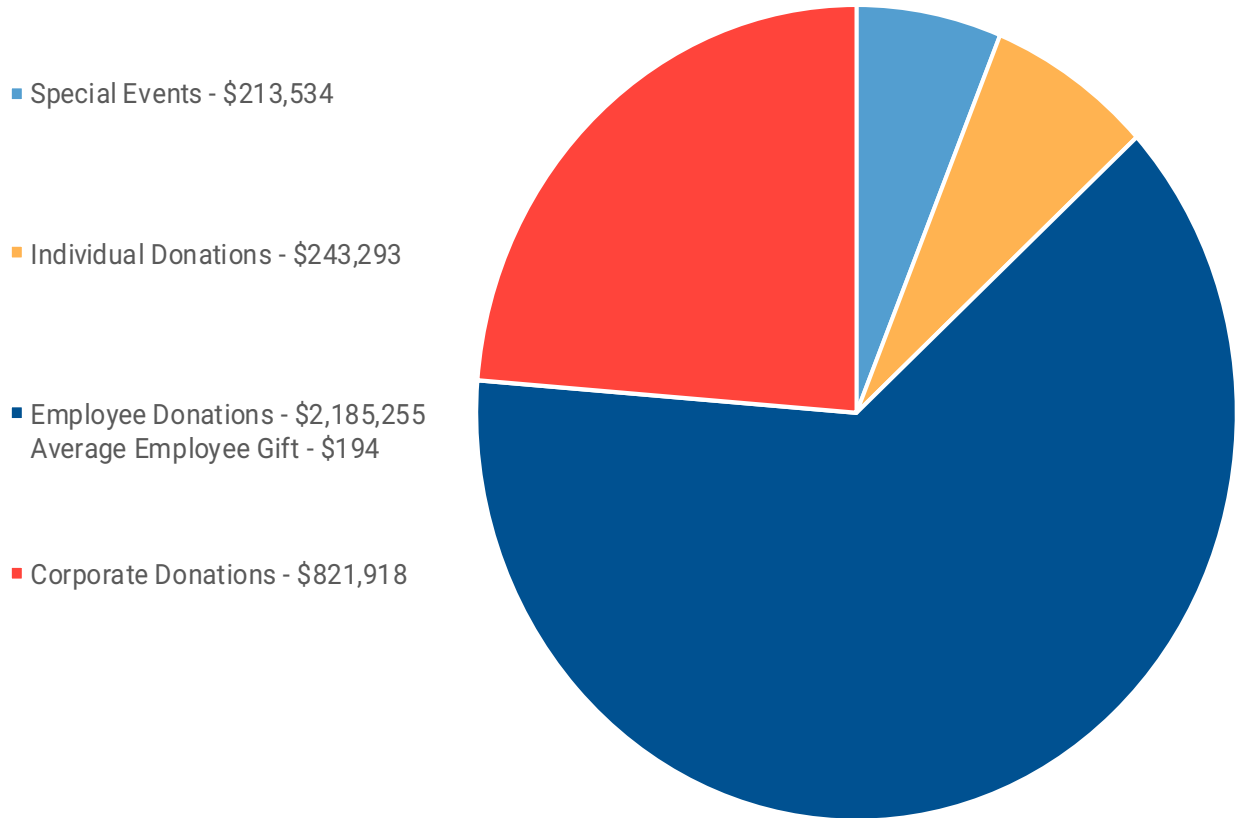
- Siouxland Program Funding 69%
- Mgmt, General & Capital Fund 13%
- Le Mars United Way Program Funding 7%
- United Way Direct Community Services 7%
- Uncollectible Pledges 4%



Financials shown represent 2019 due to audit cycle

GIVE

The 2019-20 Campaign Chairs, Brent and Renee Beaulieu, provided excellent leadership to the campaign cabinet. Thanks to the dedicated volunteers, over 400 local businesses, and nearly 13,000 individuals, raised \$3,464,000 to impact Siouxland. The success of this year's campaign ensures critical programming and effective community initiatives will be able to move forward with continued successful outcomes.



A wise person once said that "Giving is not about donating; It's about making a difference". The many volunteers and the devoted staff members that serve the United Way are doing just that; making a difference. We would like to thank all those that worked so hard to get the message out and for those that donated to change the game for so many in our community. Together we were able to raise \$3.464 million to help give many a hand up. We were very honored to chair the 2019-2020 campaign and to be part of such a generous community.

- Brent & Renee Beaulieu



ADVOCATE

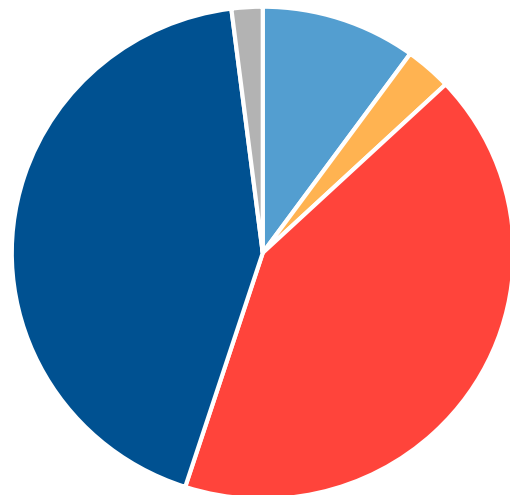
Anyone can champion a cause. Whether you write a letter to elected officials, attend school board meetings, or speak out on behalf of health, education and financial stability in your community, you can be an advocate and LIVE UNITED.

United Way of Siouxland serves as a go-to resource for health and human service information, and our public policy efforts have created programs like Iowa Reading Corps, increased support for adult education, and brought renewed focus to the importance of children's mental health in our community. Advocacy, however, is much more than public policy. When we work together and speak with a common voice, our whole community benefits.

VOLUNTEER

United Way of Siouxland is able to create positive change in our community every day thanks to our volunteers. These community-minded people are willing to share their knowledge, skills, experience, and wisdom to create real change and improve people's lives. Our dedicated volunteers gave 12,072 hours to United Way of Siouxland last year, which the Independent Sector values at a rate of \$25.43 an hour. In effect, volunteers gave a generous \$306,991 by donating their talent and time to the community. They served as Board Members, Community Impact Volunteers, Campaign Executives, and volunteers through initiatives like the Earned Income Tax Credit program.

- Board Members 10%
- Community Impact Volunteers 3%
- Initiative Volunteers 42%
- Campaign Executives 43%
- Other 2%



Campaign volunteers learn how they help United Way Change the Game

TOP 50 COMPANIES

- 1) Tyson Fresh Meats
- 2) MidAmerican Energy Company
- 3) Wells Enterprises
- 4) PREMIER Bankcard
- 5) Klinger Companies, Inc.
- 6) Great West Casualty
- 7) Security National Bank
- 8) empirical
- 9) Sioux City Community School District
- 10) Chesterman Company
- 11) CF Industries
- 12) Scheels
- 13) Hard Rock Hotel & Casino Sioux City
- 14) UnityPoint Health—St. Luke's
- 15) Seaboard Triumph Foods
- 16) City of Sioux City
- 17) Thompson
- 18) American Pop Corn Company
- 19) Palmer Candy Company
- 20) Ag Processing, Inc. (AGP)
- 21) Gelita USA—Sioux City
- 22) 1st Financial Bank USA
- 23) Nor-Am Cold Storage
- 24) Five Star Call Centers
- 25) Sabre Industries
- 26) Henjes, Conner & Williams, P.C.
- 27) Morningside College
- 28) Aalfs Manufacturing, Inc.
- 29) Glen-Gery
- 30) U.S. Bank
- 31) Siouxland Federal Credit Union
- 32) Woodbury County
- 33) Wells Fargo Bank
- 34) United Real Estate Solutions
- 35) Pioneer Bank
- 36) Western Iowa Tech Community College
- 37) Central Bank
- 38) CMBA Architects
- 39) Purina Animal Nutrition
- 40) Northwest Area Education Agency
- 41) KTIV Television, Inc.
- 42) Siouxland Community Health Center
- 43) MercyOne Siouxland Medical Center
- 44) Knoepfler Chevrolet
- 45) King, Reinsch, Prosser & Co., L.L.P.
- 46) Briar Cliff University
- 47) Donegal Insurance Group
- 48) Custom Woodworks, Ltd.
- 49) Sterling Computers Corp.
- 50) Heidman Law Firm, P.L.L.C.

More than 400 local companies partner with United Way of Siouxland to improve the quality of life for all in our community. Thanks go to all of these organizations and their employees for raising resources through workplace campaigns, volunteering on United Way boards and committees and sponsoring events.

Special thanks to the top 50 companies and organizations for supporting United Way. Contributions include employee investments through workplace giving campaigns, money raised through special events and company investments of cash and in-kind services. The funding efforts of these companies resulted in more than \$2.5M during the 2019-20 campaign.

CORPORATE CHAMPIONS

1st Financial Bank USA
American Pop Corn Company
Avery Brothers Sign Company
BNSF Railway
CF Industries
Chesterman Company
CMBA Architects
Gelita USA—Sioux City
Glen-Gery
Great Southern Bank
Great West Casualty Company
Klinger Companies, Inc.
Knoepfler Chevrolet
KTIV Television, Inc.
MidAmerican Energy Company
Palmer Candy Company
Pioneer Bank

Scheels
Security National Bank
Sioux City Journal Communications
Siouxland Federal Credit Union
Tyson Fresh Meats
UnityPoint Health—St. Luke's
U.S. Bank
Wells Enterprises, Inc.
Wells Fargo Bank
Williams & Company Consulting, Inc.



Thanks to these companies who underwrite United Way of Siouxland's low administrative costs, donors can be assured that 100% of their gift will go directly to local programs and services.

AGENDA FOR CHANGE

UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON IN SIOUXLAND. The Agenda for Change outlines specific outcomes associated with each of our three focus areas. All United Way of Siouxland funded programs are working to impact the issues identified. The agenda can be found on our website with the programs that are aligned with each community outcome.

HEALTH

COMMUNITY OUTCOME

Children are born healthy and develop on track

Individuals of all ages will increase coping and life skills to achieve mental wellness

Youth and adults live a healthy lifestyle

Youth and adults live in and maintain a safe/healthy environment

SPECIAL FOCUS

Healthy lifestyles

Reduce bullying and violence

Healthy developmental growth of children through parenting

EDUCATION

COMMUNITY OUTCOME

Children enter kindergarten ready to succeed

Children are socially and emotionally prepared to succeed in school

Children are on track academically and prepared to succeed in school

SPECIAL FOCUS

Kindergarten readiness

Grade appropriate reading levels

Graduation rates

FINANCIAL STABILITY

COMMUNITY OUTCOME

People have access to resources in crisis to stabilize their situation

People have resources and skills to build financial stability

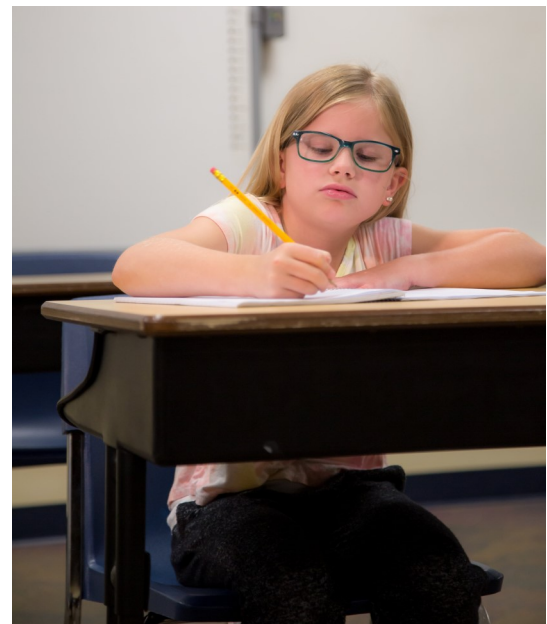
SPECIAL FOCUS

Emergency services

Basic human needs

Access to resources that build financial stability

Increase income potential



HEALTH

COMMUNITY IMPACT NUMBERS

1,115

youth and adults
are living healthier

95%

of clients reported being more confident in
their ability to keep themselves and their
children safe ¹



EDUCATION



91%

of children served will
enter kindergarten ready
to succeed ²

39,708

Imagination
Library books distributed in
2019

386

kids served improved or maintained school
attendance

FINANCIAL STABILITY

\$747,534

Earned Income Tax Credit
dollars returned to
Siouxlanders

63%

of individuals served
gained employment ³



¹—Clients served at CSADV

²—Clients served at Mary Elizabeth Child Care, Mary J. Treglia Community House, Native American Child Care Center, Stella Sanford Child Development

³—Clients served at Center for Siouxland, Salvation Army, Women Aware

HEALTH

The primary goal of the Health focus is to improve the physical and mental health status of our community by providing access to resources and interventions that reduce unhealthy behaviors while also increasing the ability of citizens to live healthy and safe lives. The following programs help us to achieve these goals.

Boys and Girls Home and Family Services, Inc., *Outpatient Therapy*

Provides professional, therapeutic outpatient services addressing mental health concerns in children and adults. Treatment of individuals' mental health results in overall well-being.

Catholic Charities, *Healthy and Safe Families*

Provides mental health services, counseling, outreach, and education to families and individuals of all faiths and socio-economic backgrounds to support families, provide safety, and instill hope.

Council on Sexual Assault & Domestic Violence, *Safety for All Residents*

Provides safe shelter, along with advocacy and counseling, to adults and children who are at risk of harm from a current or former partner.

Crittenton Center, *HOPES Program*

Healthy Opportunities for Parents to Experience Success provides family support through intensive home visiting services from pregnancy to age five, ensuring health and development.

Lutheran Services in Iowa, *Parent Education*

Parenting education program provides support, education and community resource information to pregnant and parenting teens enrolled in Siouxland high schools of all faiths.

Norm Waitt Sr. YMCA, *Wellness Program*

Wellness programs improve quality of life as individuals cope with physical and health challenges, chronic diseases, and aging through research-based exercise, education and support.

Siouxland CARES, *Prevention*

Assists youth and adults to live healthy lifestyles and avoid risky behavior by providing community-wide awareness, resources, education, skill building, collaboration, and support to eliminate substance abuse and violence.

Siouxland Center for Active Generations, *Enhancing the Lifestyles of Older Adults*

Through movement arts, including group/individual exercise, and socialization programs, including group activities and facilitated conversations, adults improve their ability to live healthy independent lifestyles.

The ARC of Woodbury County, *Summer Program*

A six-week summer school program teaches coping and life skills appropriate for the intellectually and developmentally disabled individuals ages three through 25.



EDUCATION

The primary goal of the Education focus area is to prepare children for success in school to become productive citizens. To achieve this we focus on kindergarten readiness, fourth grade reading proficiency, keeping children on track academically, and social and emotional preparation to succeed in school and beyond. The following programs help us achieve these goals.

Beyond the Bell, *After School Program*

Provides before and after school care at all Sioux City elementary schools, three middle schools and Sacred Heart school. In South Sioux City, Beyond The Bell is provided at five elementary schools.

Big Brothers Big Sisters, *Mentoring Youth*

Provides one-to-one mentoring relationships for children in need based on a proven model that includes support for mentors, youth and parents/guardians.



Boys and Girls Clubs of Siouxland, *After School Program*

Offers after school and summer programming for ages 7-18. They offer recreation, healthy lifestyles, arts, and educational programming.

Crittenton Center, *Stella Sanford Child Development*

A quality early learning program serving children ages 0-5, creating an environment that builds children's social and emotional strength while enhancing cognitive, literacy, and physical development.

Girl Scouts of Greater Iowa, *Girl Scout Leadership Experience*

Helps girls learn skills such as problem solving, decision-making, team building, and healthy relationships, which all positively support academic achievement.

Girls Inc., *After School and Summer Program*

Innovative, comprehensive after-school/summer programs which prepare girls to be academically, socially/emotionally successful, and healthy.

Mary Elizabeth Child Care & Preschool, *Child Care and Preschool*

Provides a quality preschool education and encourages children's success in all skill areas so they are prepared for kindergarten.

Mary J. Treglia Community House, *Youth Programs*

Ensuring English-language learning preschoolers start kindergarten ready to succeed.

Mid-America Council, Boy Scouts, *Strong Youth*

Helping youth become leaders and productive members of society by teaching life skills, character development, responsibilities of citizenship, and developing personal fitness.

Native American Child Care Center, *Age Appropriate Development Program*

A comprehensive early childhood development program for preschool children focused on preparing them for kindergarten success.

Norm Waitt Sr. YMCA, *Summer Camp*

An eight-week summer camp dedicated to stopping summer learning loss and keeping kids active through a rich variety of academic, social and health-focused experiences.

Sanford Community Center, *Delinquency Prevention*

Provides positive role models, which has resulted in 85% attendance, retention of students, ability to understand appropriate behavior and successful tutoring.

United Way of Siouxland Initiative, *Beyond the Bell Jump Start*

An eight-week summer program to help ensure children enter kindergarten ready to succeed by targeting children most in need through referrals from principals, teachers of the Sioux City Preschool Initiative, Beyond the Bell staff, and kindergarten registrations.

United Way of Siouxland Initiative, *Imagination Library*

Children birth to five can be enrolled to receive age-appropriate books every month in the mail to ensure that all children have books in their home regardless of income.

United Way of Siouxland Initiative, *Iowa Reading Corps*

This statewide initiative helps make sure all Iowa students are on track to read at grade level by the end of 3rd grade. The program places AmeriCorps members, trained as Elementary Literacy Tutors, to implement prescribed literacy interventions for students who are just below proficiency in reading.



FINANCIAL STABILITY

The primary goal of the Financial Stability focus area is to ensure self sufficiency for all. To achieve this we focus on making sure that people have access to basic needs in crisis situations, and access to education and resources to increase income potential and build financial skills. The following programs help us to achieve those goals.

American Red Cross, *Emergency Services*

Supports local military families and provides relief to victims of disaster by strengthening our communities for immediate response, recovery and readiness.

Center for Siouxland, *Economic Stability Resources*

Programs foster self-sufficiency through budgeting, money management, and debt reduction; pre- and post-purchase homeowner counseling/education; and stable housing and supportive services for the homeless.

Mary J. Treglia Community House, *Immigration and Translation Services*

Immigrant education and assistance programs help our area's newcomers learn English, become U.S. citizens, and access life and income-stabilizing resources.

Salvation Army, *Pathway of Hope*

Provides targeted services to families which support and coach them as they overcome hunger and homelessness, and chart a course out of poverty.

Siouxland Family Community Center, *Basic Needs for Families in Crisis*

Provides emergency food baskets, translation services, and educates individuals regarding employment. Also provides access to community resources, thereby empowering self-sustainability.

United Way of Siouxland Initiative, *Earned Income Tax Credit Outreach*

This program focuses on education and awareness of the Earned Income Tax Credit and offers free tax preparation assistance in Siouxland to qualifying individuals and families. The initiative helps them keep more of what they earn and ensures these dollars do not go unclaimed.

Women Aware, *Economic/Emotional Stability*

Helps single parents and marginally employed individuals reach maximum earning capacity through thoughtful planning and greater access to support services that foster stability and future growth.



The Funding Opportunity to Connect and Uplift Siouxland (FOCUS) Grant is a one-time grant awarded to programs working to solve the community's biggest challenges.

The following grants were awarded in 2019:

Norm Waitt Sr. YMCA, *Y-Club Before and After School Care*
\$25,000

Lila Mae's House, *Lila Mae's House*
\$20,000

Plains Area Mental Health, *Mental Health First Aid*
\$20,000

The Warming Shelter, *Bridge the Gap*
\$12,500

FOCUS GRANTS



CHILD CARE FOCUS



In the last five years, Iowa has lost **42% of its child care providers**. In February United Way of Siouxland's board of directors agreed the FOCUS Grant for the next two years will be used to target child care solutions for ages 0-5. Priority will be given to innovative and collaborative solutions that should include a sustainable fix to ensure long term success.

United Way is helping strengthen child care in Siouxland to improve work productivity, reduce family stress and increase early childhood development.

The intent of the Small Grants Program is to provide support for community projects, programs, or initiatives in need of a small, one-time grant between \$1,000 and \$5,000, that may not be eligible for funding through other grant opportunities.

The following programs received a Small Grant this year:

Northeast Nebraska Community Action Partnership, *Head Start Outdoor Classroom Equipment for South Sioux City, NE location*—\$3,500

Salvation Army, *Character Youth Building Program Materials*—\$2,200

Leadership Dakota County, *Born Learning Trail*—\$3,000

Boys and Girls Clubs of Siouxland, *Playground Updates*—\$3,150

Camp High Hopes, *Campsite Equipment*—\$3,150

SMALL GRANTS

WOMEN UNITED

Women United is an auxiliary United Way of Siouxland group, composed of dynamic women who aim to make positive changes in our community by investing their time, resources, and talent to focus on issues they care about. Since 2006, Women United has awarded 86 grants totaling over **ONE MILLION DOLLARS** to local non-profit groups aimed at providing research-based, life-improving programs for Siouxland youth. The members of Women United are committed to funding sustainable programs with positive results.

Executive Committee

Susan Sherman—CHAIR

Community Volunteer

Kim Kletschke—VICE CHAIR

Stifel, Nicolaus & Co.

Krissy Lamoreux—PAST CHAIR

Trinity Electrical Services, LLC

Diane Gray

Community Volunteer

Linda Krei

ActionCOACH

Pam Miller

Siouxland Ethanol

BRIGHTER FUTURES GRANTS

Sky Ranch Behavioral Services, *Revival and Expansion of Service Programming—\$22,750*

MercyOne Child Advocacy Center, *Sexual Assault Nurse Examiner Training—\$3,500*

Girl Scouts of Greater Iowa, *Community Troop Program—\$7,000*

Heartland Counseling Services, Inc., *Substance Abuse Prevention Program—\$12,608*

Big Brothers Big Sisters of Siouxland, *Siouxland Junior Bigs Program—\$14,753*

Siouxland Community Health Center, *Prenatal to Parenthood: Welcome Baby Project—\$11,544*

PROGRAM GRANTS

Gigi's Playhouse Sioux City, *SciTech Kid Program—\$1,200*

Native American Children's Center, *Educational Technology—\$2,400*



Young Leaders are donors under age 40, who contribute \$250 or more to United Way of Siouxland's annual campaign.

Their mission is to “make a positive and lasting impact in the Siouxland community, by helping those in need. To encourage philanthropy and volunteerism, and to help spread the mission of the United Way of Siouxland to the young professionals of our community.”

YOUNG LEADERS SOCIETY

Benefits of being a Young Leader:

- Opportunities to engage with key community, civic and business leaders
- Unique opportunities to engage directly in United Way's work through volunteerism
- Professional and personal growth through leadership development opportunities
- Invitations to social events where you can expand your network and meet like minded individuals
- Inclusion in our social media network community
- Recognition as a leadership donor of United Way of Siouxland



**YOUNG
LEADERS
SOCIETY**
United Way of Siouxland

Executive Committee

Brandie Wenham—CHAIR

Heritage Bank

Amanda Davis—VICE CHAIR

U.S. Bank

Meghan Calvaghna

Spectra

Lindsey Gutierrez

St. Luke's College

Megan Lueders

Great West Casualty Company

Jesse Heinrichs

Aventure Staffing

Corey Glaude

Pega Co.

Dustin Wenham

Bomgaars

2019-20 BOARD OF DIRECTORS

COMMITTEE CHAIRS

Brent & Renee Beaulieu—CAMPAIGN CHAIRS

Thompson & 4B Construction

Jason Rasmus—COMMUNITY IMPACT CHAIR

Wells Fargo

Lisa Bertrand—EDUCATION CHAIR

Tyson Fresh Meats

Amanda Davis—FINANCIAL STABILITY CHAIR

U.S. Bank

Leslie Heying—HEALTH CHAIR

Crittenton Center

Angie VanOtterloo—WOMEN'S POWER LUNCH CHAIR

Central Bank

Susan Sherman—WOMEN UNITED CHAIR

Community Volunteer

Brandie Wenham—YOUNG LEADERS SOCIETY CHAIR

Heritage Bank

Laura Tabbert—SPECIAL EVENTS CHAIR

Western Iowa Tech Community College

EXECUTIVE COMMITTEE

Leslie Heying—CHAIR

Crittenton Center

Lisa Claeys—VICE CHAIR

Sioux City Police Department

Josh Sheer—PAST CHAIR

Avalon Capital Group

Troy Jasman—TREASURER

Western Iowa Tech Community College

Heather Hennings—SECRETARY

United Way of Siouxland

Jason Rasmus—COMMUNITY IMPACT CHAIR

Wells Fargo

Brent & Renee Beaulieu—CAMPAIGN CHAIRS

Thompson & 4B Construction

Mark Reinders—BOARD REPRESENTATIVE

MidAmerican Energy Company

Ernie Colt—LABOR COUNCIL REPRESENTATIVE

Western Iowa Labor Federation

BOARD MEMBERS

Kevin Anderson

King, Reinsch, Prosser & Co. LLP

Lisa Bertrand

Tyson Fresh Meats

Mary Hendriks

MercyOne Siouxland

Wayne Johnson

Ag Processing, Inc.

Lillian Lopez

Morningside College

Casey Mills

Mills-Shellhammer-Puetz & Associates

Terry Murrell

Western Iowa Tech Community College

Miyuki Nelson

Nelson Engineering

James Olson

Interstate Mechanical Corp.

Tami Proskovec

UnityPoint Health—St. Luke's

Mark Reinders

MidAmerican Energy

George Solo

Seaboard Triumph Foods

Brandi Wenham

Heritage Bank

AGENCY REPRESENTATIVE

Eldon Bensen

Boys and Girls Clubs of Siouxland

CAMPAIGN VICE CHAIRS

Jeff & Pam Lapke

Central Bank & The Jewelry Lady

2019-20 UNITED WAY STAFF

Heather Hennings

President

Terrie Binneboese

Vice President & Director of Community Impact & Le Mars United Way

Barb Uran

Director of Finance and Administration

Aaron Beutler

Director of Resource Development

Morgan Harpenau

Community Impact & Communications Associate

Lou Ann Hass

Administrative Assistant &

Receptionist

Bryan Marshall

Labor Liaison

Sharon Messerschmidt

Development Associate

Joan Shuck

Administrative Assistant & Bookkeeper





LE MARS UNITED WAY

The Le Mars United Way is administered through the United Way of Siouxland as a community partnership. Funds raised in Le Mars stay in that community. Last year, \$254,645 was awarded to 32 programs run by local agencies that served Le Mars and Plymouth County.



LE MARS FUNDED PROGRAMS

PROVIDE SAFETY NET SERVICES

American Red Cross, *Emergency Services*
Center for Financial Education, *Needs & Care for Le Mars*
Center for Siouxland, *Financial Stability Counseling & Assistance*
Council on Sexual Assault and Domestic Violence, *Plymouth County Outreach Office*
Le Mars Ambulance Service, *Plymouth County High School EMS Program*
Le Mars Arts Council, *Art for Seniors and People With Disabilities*
Le Mars Senior Center, *Senior Center Activities*
Life Skills, *Adult Day Habilitation Program*
Lucky Leprechaun for Kids, *Clothing, Books & School Supplies for Kids*
Mid-Sioux Opportunity, *Emergency Services*
Plains Area Mental Health, *The Meeting Place*
Rejoice Community Church, *Food Pantry*
Rock Solid Assembly, *Strength of a Single Mom*
Rotary Club of Rock Valley Foundation, *Senior Companion Program for Plymouth Co. Residents*
S.T.A.R.S., *Therapeutic Riding*

CHILDREN GROW INTO SUCCESSFUL ADULTS

Bethany Christian Services, *Kids First*
Big Brothers Big Sisters, *Plymouth County Mentoring*
Boy Scouts of America, *Scouting Program*
Council on Sexual Assault and Domestic Violence, *Violence Prevention Education*
Friends of the Library – Le Mars Public Library, *Early Literacy Programming*
Gehlen Catholic Schools, *Early Childhood Education Center*
Girl Scouts of Greater Iowa, *Leadership Experience*
Imagination Library, *Free Books to Children Ages Newborn to 5*
Josh's Ride, *Adaptive Tricycles to Children with Special Needs*
Le Mars Area Family YMCA, *YMCA Camps & After School Program*
Le Mars Community High School, *Summer School Credit Recovery*
Le Mars Community Middle School, *At Risk Summer Program & After School Program*
Le Mars Police Association, *Youth Programming*
Mid-Sioux Opportunity, *Business Investment Program*
Rotary Club of Rock Valley, *Foster Grandparent Program of Greater Siouxland*
Siouxland Youth for Christ, *City Life Program*
St. Mary's Schools – Remsen, *Success Camp*

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