

Annual Report

2008-2009



United Way
of Siouxland

United
Way



TM

LIVE UNITED™

ANNUAL REPORT LETTER

2008-09

We all know Siouxland is a great place to live, but for far too many hard working families, the good life is beyond their reach. Experience has shown us the building blocks for a good life are **Education, Income, and Health**. You need a quality education that leads to a stable job, enough income to support a family, and good health. Strengthening these building blocks increases the common good. The United Way of Siouxland has set ambitious goals to improve our community's quality of life by impacting in a measurable way these three areas.

LIVE UNITED is the call to action we launched this year to mobilize Siouxland to advance the common good through strengthening education, increasing income, and improving health. Working with community partners that include local agencies, businesses, government agencies, school districts, and volunteers with diverse backgrounds, your United Way has set out to:

- Ensure all children read at their age level by fourth grade.
- Reduce violence and bullying within families and our schools.
- Increase financial stability for families through increased access to training, tools, and resources.
- Continue to meet basic human needs through "safety-net" services.

LIVE UNITED is what we do together when we give, advocate, and volunteer to see that these goals are met. Your giving, advocating, and volunteering through the United Way has helped us make real progress on these important goals. Whether you gave generously to help us raise over \$3 million, advocated for leaders to support afterschool programs and a 211 helpline network, or volunteered in a classroom to help children improve their reading skills, you are making a difference. That is why we are proud to present this annual report to the community. It demonstrates what we can do as a community when we LIVE UNITED.

Submitted on behalf of the United Way of Siouxland,



A handwritten signature in black ink that reads "Peter W. Thoreen".

Peter Thoreen,
2008-09 Chair



A handwritten signature in black ink that reads "Tim Stiles".

Tim B. Stiles
President

Board of Directors 2008-2009

Executive Committee

Chair – Peter Thoreen, St. Luke’s Health System

Vice Chair – Dave Madsen, Community Volunteer

Past Board Chair – Pat Sealey, Heidman Law Firm

Treasurer – Kent McClun, Wells Fargo Bank

Secretary - Tim B. Stiles, United Way of Siouxland

Campaign Chairs – Mike and Margie Bennett – Terra Industries

Community Impact Team Chair – Brian Coyle, Wells Fargo Bank

NW IA Labor Council Representative - James W. Kavanaugh, IBEW Local 231 AFL-CIO

Board Representative – Judy McElroy, Community Volunteer

Board Members

United Way of Siouxland’s Board of Directors meet the fourth Thursday of every month at noon at United Way offices.

Gustavo Ayon, UFCW 1142
Dr. Angela Banks, Sioux City Community Schools
Marie Buckley - Community Volunteer
Jill Colling - Big Brothers Big Sisters of Siouxland
Katie Colling - Women Aware
Dr. Robert E. Dunker - Western Iowa Tech Community College
Janet Flanagan - Perry Creek Communications
Jim France - S.H.I.P.
Carmen Hacht - UFCW Local 222
Dr. Alan Heisterkamp, Waitt Institute
Lynn Kafka, Morningside College
Michael A. McGowan - Great West Casualty Company
Curt Miller, City of Sioux City
Brian Pearson, Sara Lee Bakery Group
Skip & Cathy Perley, Thompson Electric
Judith K. Peterson - Retired, Woodbury County
Sue Richards - CWA Local 7103 AFL-CIO
Lillyan Rodriguez - United Real Estate Solutions
Julie Schmidt, Security National Bank
Scott Sehnert, Vantus Bank
Judy Smith - United Commercial Real Estate
Randy Stein - MidAmerican Energy Company

Hall of Fame Companies

Recognition is given to select organizations that have a long history of supporting United Way of Siouxland with successful annual campaigns that incorporate "Best Practices", their employees' involvement as volunteers, and their ongoing support of United Way's Mission.

185th Air Refueling Wing
 BPI Technology, Inc./Beef Products, Inc.
 Great West Casualty Company
 Henjes, Conner & Williams, P.C.
 IBEW 499, AFL-CIO
 Klinger Companies, Inc.
 Mercy Medical Center - Sioux City
 MidAmerican Energy Company
 Security National Bank
 Terra Industries, Inc.
 Tyson Fresh Meats, Inc.
 UFCW Local 222
 Vantus Bank
 Waitt Institute for Violence Prevention

Corporate Champions

The following local companies pledged a corporate gift to underwrite United Way of Siouxland's low administrative costs, allowing 100% of all additional gifts to go directly to programs and services funded by United Way.

| | |
|--|---------------------------------|
| Aalfs Manufacturing Company | Pioneer Bank |
| American Pop Corn Company | Scheels |
| Argosy Casino - Sioux City | Security National Bank |
| Avery Brothers Sign Company | Sioux City Brick & Tile Company |
| BPI Technology, Inc./Beef Products Inc. | Sioux City Ford Lincoln Mercury |
| Chesterman Company | Sioux City Journal |
| Gelita USA - Sioux City | Siouxland Federal Credit Union |
| Great West Casualty Company | St. Luke's Health System |
| Holtze Construction Company | Terra Industries, Inc. |
| Klinger Companies, Inc. | Tyson Fresh Meats, Inc. |
| Knoepfler Chevrolet | Union Pacific Railroad |
| KTIV Television, Inc. | U.S. Bank |
| Long Lines Ltd. | Vantus Bank |
| M+ Architects Planning & Interior Design | Wells Fargo Bank |
| Mercy Medical Center - Sioux City | Wigman Company |
| MidAmerican Energy Company | Williams & Company Consulting |
| Palmer Candy Company | Wilson Trailer Company |
| Phillips Kiln Services Ltd. | |

RESULTS 2009

United Way
of Siouxland



Your contribution is getting results. Read on to find out how your gift is helping year-round.

COMMUNITY IMPACT PROJECTS HELP IDENTIFY ROOT CAUSES

EDUCATION – Reducing the Reading Achievement Gap by 4th Grade

Why? Children without reading skills by 3rd grade are unlikely to graduate. By the 4th grade, Siouxland area students show a reading achievement gap based on family income & race that ranges from 8% to 21% below students from higher income or non-minority families. Research indicates that nearly ½ of the achievement gap already exists by Kindergarten.

Strategies: Through agencies like Big Brothers/Big Sisters and local partners like school districts and the Siouxland Human Investment Partnership, the following is in place:

Every Classroom Counts – Nearly 200 volunteers have been matched with local 2nd & 3rd grade classrooms in this program connecting mentors with students needing help with their reading skills.

Beyond the Bell – Offers before, after & summer programs at sites in Sioux City and South Sioux City. Students receive tutoring and academic programming that has resulted in reducing achievement gap numbers.

Imagination Library – Literacy program which provides free books to nearly 1,800 children each month to encourage early learning.

First Teacher – A parent-focused program to help 4 year olds prepare for school. Resources and training for parents help improve the pre-school skills of at-risk children. In its first year, over 150 students and their parents participated, increasing math skills for 81% and reading skills for 79% of the children.

Born Learning – Social marketing campaign encouraging parents to take advantage of every-day learning opportunities. Many great tips are available at bornlearning.org

The Impact: These strategies will help eliminate the achievement gap by 4th grade. Results from Beyond the Bell are already showing academic improvement and less academic drop off over the summer. The long-range impact of these programs will be increased graduation rates, better workforce readiness, and increased community engagement.

INCOME - Increasing Financial Stability for Families & Individuals

Why? More than 20% of working Americans have incomes below the federal poverty level. Over 50% of Siouxland students qualify for free and reduced lunch. In Siouxland up to \$35 million of EITC went unclaimed in 2006! In addition, the number of un/under insured in Siouxland continues to rise.

Strategies: Through United Way agencies like The Center for Siouxland, Women Aware, and other local partners, the following is in place:

EITC (Earned Income Tax Credit) Outreach – A partnership to provide improved education & access to free tax preparation sites. In 2009, United Way helped support 3 free tax sites. Volunteers at the Salvation Army, Center for Siouxland & a mobile rural site, helped return over \$515,000 in tax refunds to local people. This includes \$233,000 in EITC dollars.

Familywise Prescription Discount Card – United Way has partnered with Familywise, a prescription drug discount card program, to provide discount cards to those in need. Over \$5000 has already been saved for those in our community who are under or un-insured.

Women's Power Lunch – In its 9th year, United Way's Women's Power Lunch has provided over \$166,000 to benefit Siouxland women in financial need. Proceeds provide scholarships to single parents and transitional homemakers, improving their education and income to better support their families.

The Impact: Providing access to resources like EITC and prescription discount cards can increase usable income by as much as 10% to 15% (IRS & U.S. Dept. HHS) and return millions of dollars back to our community. Post-secondary education provided to single parents or individuals in transitioning can increase average weekly income by 13% to 62%, or as much as \$367 more per week. (U.S. Dept. of Labor Statistics) taking them off welfare and making families financially stable.

United Way
of Siouxland



HEALTH - Making Local Schools Safer and “Bully-Free”

Why? Violent behaviors have long been a public health concern as they have a significant impact on families, schools and communities. Violence often leads to delinquency, school dropout and substance abuse. Over 280 fighting incidents, 100 incidents of physical assault, and over 50 incidents of verbal assault are reported in our local schools each year.

Strategies: United Way agencies including CSADV, Sanford Center, Catholic Charities and Girls, Inc. are partnering with local school districts and the Waitt Institute for Violence Prevention, to put the following in place:

Anti-Violence Campaign – A partnership to raise awareness about violence and increase the number of adults talking to children about preventing and dealing with violence.

Second-Step – This award-winning violence prevention program has been integrated into 14 local elementary and middle schools and combines social and emotional learning with academics.

Love & Logic – Provides simple and practical techniques to help parents and teachers have less stress and more fun while raising responsible kids.

Women United – A group of Siouxlans women, helped jumpstart the Watchful Eye Foundation's DeTour and Phoenix programs & Girls Inc.'s Allies in Action programs to reduce violent behavior in girls and teens at risk for gang-activity.

The Impact: By being a role model against bullying, adults can talk, take action and teach children how to avoid and respond to violence. By focusing on this issue, we will change cultural norms and reduce the number of bullying/violence related incidents in our schools and community.

SAFETY-NET SERVICE RESULTS



Every day, hundreds of Siouxlans benefit from basic services provided by United Way's agency partners. United Way helps fund 2-1-1, a 24/7 information and referral help-line provided by the Center for Siouxlans. By working together we can connect people to the help they need.

Disaster Preparedness: Over **5,000** Siouxlans received disaster support services, education and military communication services. These services are critical to our community's safety.

Information, Basic Needs & Advocacy: Over **12,900** Siouxlans were provided with information or access to food and other necessities. An additional **1,900** benefited from personal advocacy services to help gain access to needed services to improve their individual condition.

Aging & Special Needs: Taking care of our senior citizens and special needs individuals through companionship, engagement and day services is critical to maintaining a healthy community. Last year **2,207** clients were assisted to maintain their quality of life.

Shelter & Transition: Homelessness and violence can give a feeling of hopelessness, but critical programs providing more than just a place to sleep have also provided **1,324** individuals with counseling and skills to improve their quality of life for the long-run.

Community Goals, Partners & Initiatives

United Way of Siouxland is focusing on the building blocks of a good life by implementing results-based programs that will improve the education, income & health of everyone in our community.

To address these areas and get to the root cause of our community's most serious problems, specific goals have been set for Siouxland.

New initiatives, like those explained on the previous pages, and strong partnerships are achieving positive, community-wide results.

Siouxland Goal:

CHILDREN GROW INTO SUCCESSFUL ADULTS

Children are socially, emotionally and physically healthy and are ready experience academic success.

Agency Partners & Initiatives

Beyond the Bell (Elementary & Middle School)
Big Brothers/Big Sisters
Boy Scouts
Boys Club
Every Classroom Counts
First Teacher
Girl Scouts
Girls Inc.
Imagination Library
Mary Elizabeth Day Care
Mary Treglia Community House
Native American Child Development Center
Norm Waitt Sr. YMCA
Sanford Center
Stella Sanford Child Care Center

Siouxland Goal:

FAMILIES & INDIVIDUALS ACHIEVE SELF-SUFFICIENCY

Families & individuals are safe and healthy, socially, emotionally & physically, and have access to resources that create economic stability.

Agency Partners & Initiatives

Boys and Girls Home & Family Services
Catholic Charities
Center for Siouxland
Crittenton Center
CSADV
Earned Income Tax Outreach
Lutheran Services in Iowa
Mary Treglia Community House
Siouxland Anti-Bullying Cooperative
Siouxland CARES
Women Aware

Siouxland Goal:

SAFETY NET SERVICES CONTINUE TO PROVIDE CARE AND SUPPORT

Providing a foundation of fundamental care and support, essential to maintaining Siouxland as a caring community that meets basic human needs.

Agency Partners & Initiatives

Alzheimer's Association
Center for Siouxland
Siouxland Center for Active Generations

American Red Cross

Salvation Army

Siouxland Family Community Center

ARC of Woodbury County

2-1-1 Help Line

United Way
of Siouxland



EXCITING VOLUNTEER & DONOR PROGRAMS

Legacy Giving- Did you know that you can make your gift last forever? Remembering United Way in your will assures your support of the community you have helped build. Become a founding member of United Way's Legacy Society by letting us know your plans to leave a legacy by calling 255-3551.

Volunteer Solutions- An online volunteer matching program is now available to connect volunteers with agencies in need of help. www.unitedwaysiouxland.com/volunteer now

Retiree Program- Retirees are one of our community's most valuable assets. United Way is excited to offer ways for these individuals to remain involved in our community.

Loyal Contributors- The loyalty of our donors creates stability for funding and the ability for United Way to plan for a bright future. Donors of 20 years or more are members of our Loyal Contributors club. In Siouxland we have over 1,800 members!

Leadership Recognition- Leaders in Giving is our annual report to the community to recognize those giving at the Leadership Level. New this year, we are recognizing companies for their overall support as well as individuals for their personal support. For levels of giving visit our website or call 255-3551.

The Giving Card- As a way to say thank you to our donors, anyone who gives \$100 or more a year to United Way will receive a "Giving Card" good for discounts and special offers at over 30 local merchants.

Women United- This group of Siouxland women is making positive changes in our community. To date over \$203,000 has been awarded to innovative, results-based programs that improve the quality of life for Siouxland youth.

UNITED WAY OF SIOUXLAND'S WOMEN'S POWER LUNCH

Mission:

United Way of Siouxland's Women's Power Lunch was initiated to provide an environment in which women can be **nurtured** through education, **strengthened** through empowerment, and **valued** through friendship. This event provides the opportunity for women to unify their resources and take the lead in focusing on issues that impact their lives.



Goals:

United Way of Siouxland's Women's Power Lunch was established by the Women's Leadership Group, a part of United Way of Siouxland's Leadership Giving Society to achieve five specific goals:

- ❖ Promote United Way as the leading community impact organization.
- ❖ Increase United Way of Siouxland's leadership giving.
- ❖ Educate women to make informed decisions about key issues impacting their lives.
- ❖ Achieve broad civic goals that no single donor, citizen, or organization can accomplish alone.
- ❖ Partner with other community organizations not regularly benefiting from United Way funding.

The 2009 Women's Power Lunch featured Olympic champion, **Mary Lou Retton**.

Over the past 9 years, the United Way of Siouxland's Women's Power Lunch has risen over \$166,000 and awarded scholarships to more than 55 deserving single mothers.

The scholarship program now includes the eligibility of single fathers.



CAMPAIGN SUMMARY

Chairs of the 2008-2009 campaign, Mike & Margie Bennett of Terra Industries Inc., provided leadership to Campaign Cabinet members along with over 50 additional volunteers for a successful year.

The following new strategies provided excitement and direction to 450+ local businesses and nearly 13,500 individuals who contributed to the campaign's success:

The Giving Card- As a way to say thank you to our donors, anyone contributing \$100 or more a year to received a "Giving Card" good for discounts and special offers at over 30 local merchants. Over 5,000 cards were distributed this year!

Early-Bird Recognition- All organizations that completed their campaign by November 5th were thanked in a full-page Thank You ad in the Sioux City Journal. This effort improved results-rate by over 35%!

| Gift Type | 2009 | 2008 | % Increase |
|------------------------|---------------------|---------------------|--------------|
| Corporate | \$ 807,317 | \$ 755,814 | 6.81% |
| Employee | \$ 1,862,949 | \$ 1,867,463 | -0.24% |
| Individual | \$ 227,058 | \$ 256,140 | -11.35% |
| Special Events & Misc. | \$ 123,822 | \$ 103,063 | 20.14% |
| One-Time Gifts | \$ 14,675 | \$ 52,460 | -72.03% |
| Total | \$ 3,035,821 | \$ 3,034,940 | 0.03% |

NOTES

1. Combined Federal Campaign funds are not included above. (\$58K in '08) Management of CFC was transferred to Omaha United Way between 2008-2009.
2. Contributions include LeMars United Way Campaign

Campaign Cabinet Team 2008-2009

Campaign Chairs Mike & Margie Bennett, Terra Industries Inc.
1st Vice Chairs Skip & Cathy Perley, Thompson Electric Company

Core Campaign Team Members:

Tracy Boever, Jollytime Pop Corn
 Jeff Florke, Henjes, Conner & Williams PC
 Julie Gibson, MidAmerican Energy
 Kerry Gill, US 185th Air Refueling Wing
 Nathan Herbst, Brown Construction Co.
 Mike Kafka, Pathology Medical Services of Siouxland
 Lynn Kafka, Morningside College
 Jim Kavanaugh, IBEW Local 231
 Roma Kroll, First American Bank
 Shelby Kruse, First National Bank
 Jeff Lapke, Central Bank
 Donna Leekley-Garvey, Prudential Financial
 Chris McGowan, The Siouxland Initiative
 Larry Moser, Gallagher Companies
 Diane Schoepf, Dakota County Insurance
 Ann Slater, First National Bank
 John Stoos, Wells Fargo Bank
 Lynn Wold, St. Luke's Health System

STATEMENT OF ACTIVITIES AS OF DECEMBER 31, 2008

| | Unrestricted Net Assets | Temporarily Restricted Net Assets | Total Net Assets |
|---|----------------------------|--------------------------------------|---------------------|
| <u>PUBLIC SUPPORT & REVENUE</u> | | | |
| 2008 Campaign Contributions | \$275,370 | | \$275,370 |
| 2008 Designated Contributions | -20,273 | | -20,273 |
| 2008 Bad-Debt Expense | -20,690 | | -20,690 |
| 2008 Campaign Contributions | | 2,594,301 | 2,594,301 |
| Less: Designated Contributions | | -297,949 | -297,949 |
| Provision for Uncollectibles | | -60,583 | -60,583 |
| Net Assets Released from Restrictions: | | | |
| 2008 Campaign Contributions | 2,677,338 | -2,677,338 | - |
| Less: Designated Contributions | -336,314 | 336,314 | - |
| Provision for Uncollectibles | -77,569 | 77,569 | - |
| Special Contributions | 124,459 | -124,459 | - |
| Administrative Fees | 11,192 | -11,192 | - |
| Fundraising Events Revenue | 115,408 | - | 115,408 |
| Less: Fundraising Events Expense | -80,528 | - | -80,528 |
| Net Revenue from Fundraising Events | 34,880 | - | 34,880 |
| Special Contributions | 31,774 | 120,227 | 152,001 |
| Administrative Fees on Contributions | 0 | | 0 |
| Investment Income | -107,403 | | -107,403 |
| Other Income | 0 | | 0 |
| Total Support, Revenue & Reclassifications | \$2,592,764 | -\$43,110 | \$2,549,654 |
| <u>ALLOCATION, PROGRAM & OTHER FUNCTIONAL EXPENSES</u> | | | |
| Allocations | 1,722,222 | - | 1,722,222 |
| Community Enhancements | 383,031 | - | 383,031 |
| Fundraising & Administration | 437,100 | - | 437,100 |
| United Way Services | 154,633 | - | 154,633 |
| United Way of America Dues | 29,982 | - | 29,982 |
| Other Expenses | 0 | | 0 |
| Total Allocations & Expenses | 2,726,968 | | 2,726,968 |
| Increase in Net Assets | -\$134,204 | -\$43,110 | -\$177,314 |
| Net Assets (Deficits) at Beginning of Year | 720,889 | 2,351,237 | 3,072,126 |
| Net Assets (Deficits) at End of Year | \$586,685 | \$2,308,127 | \$2,894,812 |

BALANCE SHEET AS OF DECEMBER 31, 2008

| <u>ASSETS</u> | |
|---------------------------------------|--------------------|
| <u>CURRENT ASSETS:</u> | |
| Cash & Cash Equivalents | 1,489,466 |
| Pledges Receivable | 2,134,026 |
| Accrued Interest & Other Receivables | <u>0</u> |
| Total Current Assets | \$3,623,492 |
| <u>OTHER ASSETS:</u> | |
| Investments | 430,548 |
| Land, Building & Equipment | <u>187,245</u> |
| Total Other Assets | <u>\$617,793</u> |
| Total Assets | <u>\$4,241,285</u> |
| <u>LIABILITIES AND NET ASSETS</u> | |
| <u>CURRENT LIABILITIES:</u> | |
| Grants & Allocations Payable | 861,610 |
| Response Grants Payable | 109,263 |
| Payables to Designated Agencies | 366,448 |
| Other Payables & Accrued Liabilities | <u>9,152</u> |
| Total Current Liabilities | \$1,346,473 |
| <u>NET ASSETS:</u> | |
| Unrestricted (Deficit) | 586,685 |
| Temporarily Restricted | <u>2,308,127</u> |
| Total Net Assets | <u>\$2,894,812</u> |
| Total Liabilities & Net Assets | <u>\$4,241,285</u> |

CHILDREN GROW INTO SUCCESSFUL ADULTS

| <i>Agency</i> | <i>Agency Program</i> | 08/09 Funding | 09/10 Projected |
|--|--|----------------------|------------------------|
| Beyond the Bell | Before and After School Programming | Designations | |
| Big Brothers/Big Sisters | Mentoring Youth | \$72,007 | \$72,007 |
| Boys Club | After School Programming | \$80,397 | \$80,397 |
| Boy Scouts | Strong Youth | \$76,017 | \$76,017 |
| Every Classroom Counts | Classroom Mentors/Volunteers | \$60,000 | \$60,000 |
| First Teacher | Resources for Parents to Prepare Children For School | \$50,137 | \$34,000 |
| Girls Inc. | After School and Summer Programs | \$85,377 | \$85,377 |
| Girl Scouts | Girls Develop to Their Full Potential | \$50,000 | \$50,000 |
| Mary Elizabeth Day Care | Nurturing and Educational Environment | \$62,625 | \$62,625 |
| Mary Treglia Community House | Youth Programs | \$75,000 | \$75,000 |
| Native American Child Development Center | Age Appropriate Development Program | \$41,000 | \$41,000 |
| Norm Waitt Sr. YMCA | Program Assistance | \$88,052 | \$88,052 |
| Sanford Center | Delinquency Prevention | \$103,957 | \$103,957 |
| Stella Sanford Child Care Center | Child Care and Preschool | \$23,000 | \$23,000 |
| | TOTAL | \$867,569 | \$851,432 |

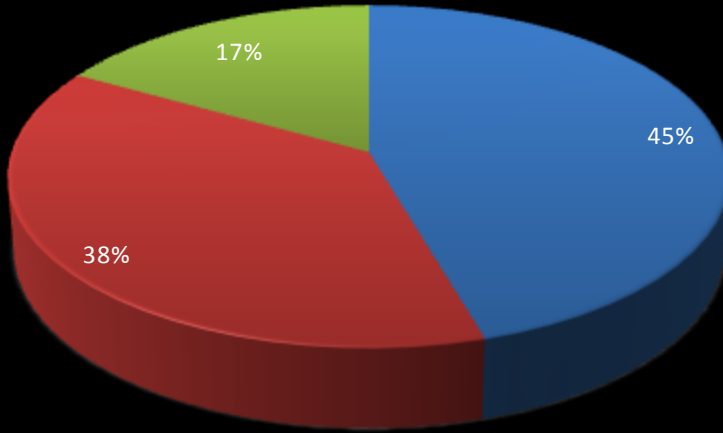
FAMILIES & INDIVIDUALS ACHIEVE SELF-SUFFICIENCY

| <i>Agency</i> | <i>Agency Program</i> | 08/09 Funding | 09/10 Projected |
|---|---|----------------------|------------------------|
| Boys and Girls Home/Family Services | Outpatient Therapy for Victims of Abuse and Violence | \$94,059 | \$94,059 |
| Catholic Charities | Well and Safe Children, Responsible Parenting, Functioning and Comprehensive Sexual Abuse Treatment | \$97,821 | \$97,821 |
| Center for Siouxland | 2-1-1 and Information and Referral Resources | \$89,500 | \$89,500 |
| Crittenton Center | HOPES/Mental Health | \$70,075 | \$70,075 |
| CSADV | Safety For All Residents | \$90,000 | \$90,000 |
| Earned Income Tax Outreach | Increase Free Tax Prep Sites & Raise Awareness | \$13,351 | \$15,000 |
| Lutheran Services In Iowa | Parenting Ability | \$15,146 | \$15,146 |
| Mary Treglia Community House | Immigration & Translation Services | \$75,000 | \$75,000 |
| Siouxland Anti-Bullying Cooperative | Anti-Bullying and Violence Prevention Curriculum | \$71,295 | \$20,000 |
| Siouxland CARES | Prevention | \$20,000 | \$20,000 |
| Women Aware | Economic/Emotional Stability | \$27,600 | \$27,600 |
| Waitt Institute for Violence Prevention | Community Awareness Campaign—Role Model | \$20,000 | \$19,500 |
| | TOTAL | \$683,847 | \$633,701 |

SAFETY NET SERVICES CONTINUE TO PROVIDE CARE & SUPPORT

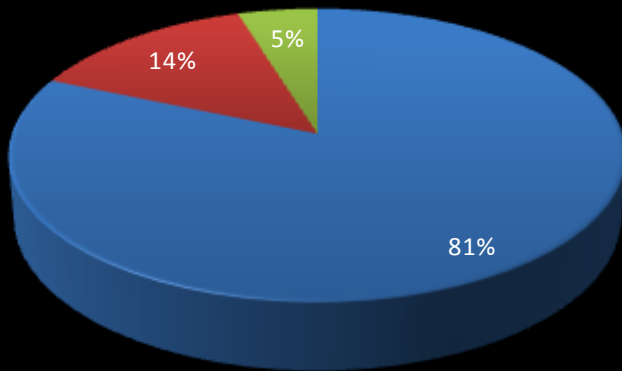
| <i>Agency</i> | <i>Agency Program</i> | 08/09 Funding | 09/10 Projected |
|---|---|----------------------|------------------------|
| Alzheimer's Association | Care and Support for those Affected with Alzheimer's | \$26,000 | \$26,000 |
| American Red Cross | Helping Siouxland Prevent, Prepare and Respond to Emergencies | \$110,000 | \$110,000 |
| ARC | Summer Program for Intellectually Disabled Persons | \$14,000 | \$14,000 |
| Center for Siouxland | Senior Assistance Programs | \$53,500 | \$53,500 |
| Salvation Army | Emergency Services | \$26,650 | \$26,650 |
| Siouxland Center for Active Generations | Enhancing the Lifestyles of Older Adults | \$48,116 | \$48,116 |
| Siouxland Family Community Center | Basic Needs for Families in Crisis | \$48,823 | \$48,823 |
| | TOTAL | \$327,089 | \$327,089 |

Community Impact Goals 2008-2009



- Children grow into successful adults
- Families and individuals achieve self-sufficiency
- Safety Net

Expenses and Investments 2008-2009



- Community Impact Funding
- Fundraising & Administration
- Allowance for Uncollected Pledges