

**United Way
of Siouxland**



Contact Information:

*Heather Hennings
United Way of Siouxland
701 Steuben Street
Sioux City, IA 51101
Phone: 712-255-3551
hhennings@unitedwaysiouxland.com*

For Immediate Release: (December 2011)

United Way Needs Your Help to Put it Over the Top

(Sioux City)--- United Way's campaign, chaired by Jon and Nan Winkel, Long Lines, kicked off on August 30th setting a \$3,025,000 goal to positively impact the community.

To date, \$2.4 million has been pledged, leaving just \$625,000 to meet this year's campaign goal. These funds have been donated through 296 corporate gifts, 248 employee campaign drives, and donations from thousands of individuals in the community. The campaign has seen an increase in donations to date of \$147,000 with 35 companies have increased their support by over \$1,000 as well as increased support from dozens of generous individuals.

"We are very pleased with being up 6.5% at this point in the campaign, but also know we still have over \$600,000 to raise if we are going to reach our goal," states Tim Stiles, president of the United Way of Siouxland. "Some of this will come from company campaigns that won't report until after the first of the year. A significant amount though is anticipated to come from individuals and companies that have not yet committed but need to if we are to succeed."

While this number is encouraging, campaign officials are working to keep up this pace as the needs continue to increase in the community. As a testament to the increased need, United Way recently compared the number of times services were provided by United Way sponsored programs for the last two years. In 2010, services were provided 81,000 times-- a significant increase from 2009.

"The United Way campaign is more important than ever to our community, as the needs are not going away," said campaign chair, Jon Winkel. "We appreciate the willingness of all who give to this campaign as we strive to improve our community's education, income & health by working with United Way's 32 community partners."

For more information on the progress of the campaign or to contribute to this year's drive, please visit unitedwaysiouxland.com or call 255-3551.

For more information please contact:

**Heather Hennings
United Way of Siouxland
712-255-3551**