

The launch of **LIVE UNITED** was made to mobilize Siouxland to advance the common good through strengthening education, increasing income, and improving health.

Working with community partners that include local agencies, businesses, government agencies, school districts, and volunteers with diverse backgrounds, your United Way has set out to:

- *Ensure all children read at their age level by fourth grade.*
- *Reduce violence and bullying within families and our schools.*
- *Increase financial stability for families by increasing access to training & resources.*
- *Continue to meet basic human needs through “safety-net” services.*

Results of our recent partnerships are outlined on the back of this sheet.

For more information visit [unitedwaysiouxland.com](http://unitedwaysiouxland.com)



## ***United Way of Siouxland Funded Community Partners & Initiatives***

### **CHILDREN GROW INTO SUCCESSFUL ADULTS**

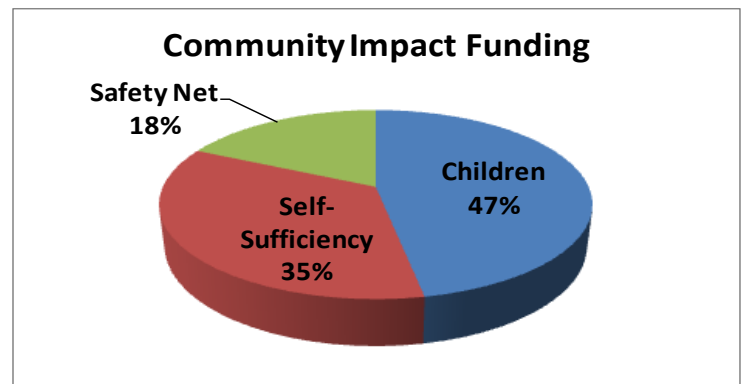
Big Brothers/Big Sisters  
 Boy Scouts  
 Boys Club  
 Every Classroom Counts  
 First Teacher  
 Girl Scouts  
 Girls Inc.  
 Imagination Library  
 Mary Elizabeth Day Care  
 Mary J. Treglia Community House  
 Native American Child Development Center  
 Norm Waitt Sr. YMCA  
 Sanford Center  
 Stella Sanford Child Care Center  
 Women United

### **SAFETY NET SERVICES PROVIDE CARE AND SUPPORT**

2-1-1 Information & Referral Line  
 Alzheimer’s Association  
 American Red Cross  
 ARC of Woodbury County  
 Center for Siouxland  
 Salvation Army  
 Siouxland Center for Active Generations  
 Siouxland Family Community Center

### **FAMILIES & INDIVIDUALS ACHIEVE SELF-SUFFICIENCY**

Boys and Girls Home & Family Services  
 Catholic Charities  
 Center for Siouxland  
 Crittenton Center  
 CSADV  
 Earned Income Tax Credit Outreach  
 Lutheran Services in Iowa  
 Mary J. Treglia Community House  
 Siouxland Anti-Bullying Cooperative  
 Siouxland CARES  
 Women Aware  
 Women’s Power Lunch Scholarships



# Your United Way Contribution = RESULTS

## CHILDREN GROW INTO SUCCESSFUL ADULTS

### Focus Area Programming

After school & summer programs  
Pre-School & school preparation programs  
Additional Youth Programming

### # impacted

3,945  
2,715  
8,765



47%

**THE IMPACT:** After three years, Every Classroom Counts has helped increase the percent of children reading proficiently at the fourth grade level in four focus schools by an average of 4%. We continue to work together with community partners such as Big Brothers Big Sisters and Sioux City Community Schools to increase literacy skills and empower students to succeed in school and life.

**INVESTMENT:** United Way is investing 47% of available resources into this focus area.

## FAMILIES AND INDIVIDUALS ACHIEVE SELF-SUFFICIENCY

### Focus Area Programming

Economic stability coaching, scholarships & services  
Therapy, counseling, and parenting classes  
Shelter & counseling for abused  
Translation & immigration services  
Substance abuse prevention services

### # impacted

6,825  
4,647  
1,549  
5,662  
6,844



35%

**THE IMPACT:** In the past four years, United Way's Earned Income Tax Program has returned over \$925,000 in EIT Credits to low income, working families. In 2010, \$1.8 million was also paid to creditors by clients of the Consumer Credit Counseling program which helps individuals reduce debt while avoiding bankruptcy. In addition, programs reducing violence have improved parenting skills and targeted bullying.

**INVESTMENT:** United Way is investing 35% of available resources into this focus area.

## SAFETY NET SERVICES CONTINUE TO PROVIDE CARE AND SUPPORT

### Focus Area Programming

Disaster support, education and military communication  
Information or access to food and other necessities  
Senior citizens & special needs assistance to improve quality of life

### # impacted

20,241  
15,646  
4,341



18%

**THE IMPACT:** Last year 81,821 pounds of food was distributed to those in need. In addition, over 2,100 referrals were made to community organizations through programs like 2-1-1.

**INVESTMENT:** United Way is investing 18% of available resources into this focus area.

Last year, United Way provided support to the  
Siouxland community over 81,180 times.

\*Some people may benefit from more than one program.

United Way  
of Siouxland

