 INSERT COMPANY LOGO HERE

Dear “company name” team members,

**It’s an exciting time at “company name”! This fall, we are happy to support the community-improving mission of United Way of Siouxland through our annual employee pledge drive and I personally invite you to join us. This campaign makes a big impact on our community.**

**Last year XXX employees of “company name” contributed over $XXXX to this effort. What a great impact!**

**UNITED FOR A PURPOSE We Can Make Life Better for Everyone in Siouxland.**

**You might ask – Why does “company name” encourage me to give to United Way?**

**United Way supports local programs that are here for us when we need help.** Last year, United Way helped 59 local programs that provided over 30,5000 services to those in need.

**The programs United Way supports make Siouxland stronger for us all:**

•Childcare •Mental Health Counseling •After School Programs •Disease Prevention •Literacy •School Success Programs •Parenting Classes •Services for Senior Citizens • & More

**It has the Maximum Impact:** Our gifts, along with our neighbors, friends and other local businesses are combined to make the biggest difference possible. United Way invests the maximum amount possible directly into programs.

**Dozens of local volunteers actively participate in the funding process to ensure each gift makes a real difference.** Progress is measured to track how lives are improving through each program.

**Here are just a few examples of how your gift can help:**

* $1 a week or just $52, can feed a child in an after-school program for a month.
* $1 a week or just $52, ensures a background check is completed for a potential youth mentor.
* $5 a week or just $260, provides a psychiatric evaluation for someone who has contemplated suicide.
* $5 a week or just $260, provides a scholarship to help a child attend preschool.
* $10 a week or just $520, allows seven students to attend & complete the ACT Prep Program for college.
* $10 a week or just $520, offers access for three cancer survivors to attend physical rehabilitation programming.

**Please join me in this year’s campaign as we Unite for a Purpose and change lives!**

Sincerely,

CEO NAME

TITLE

p.s. I encourage you to visit the Need Help page on United Way’s website if you know anyone who needs help [www.unitedwaysiouxland.com/community-resources](http://www.unitedwaysiouxland.com/community-resources)