



GRANT COVER LETTER

Dear Grant Applicants,

Women United invites all local non-profit organizations benefiting the most at risk, in need, children ages 0-18 in Siouxland, to apply for funding through this year's grant process.

The members of Women United look forward to this year's application process:

1. New *and* existing programs are encouraged to apply.
2. Women United is inviting proposals for two distinctly different grants:
 - a. Program Grants (\$500-\$2,499) are designated for one-time, special programming needs, such as playground equipment or tutors. The programs associated with these special needs must enhance the quality of life for Siouxland youth. Funds must be expended within the year of the grant.
 - i. Allowable funding would include any service or item related directly to the program for which you are applying
 - ii. Non-allowable funding would include any service or item related to general operating and/or general capital improvement
 - b. Brighter Futures Grants (\$2,500-\$50,000) are designed to support new or ongoing programs that address one or more of the priorities set forth in the RFP:
 - i. Implement preventative strategies;
 - ii. Demonstrate the potential to break harmful intergenerational cycles and dependence on public systems by addressing underlying risk factors(e.g., poverty, substance abuse, teen pregnancy, illiteracy, health issues);
 - iii. Are based on sound research
 - iv. Include quantitative and qualitative instruments to access outcomes;
 - v. Use leverage (i.e. collaborate with other agencies and/or other dollars);
 - vi. Are innovative (i.e. develop a better way to serve clients, find innovative approaches to what you are currently doing)
 - c. Funds must be expended within one year of the grant. Applications for an additional second and third year may be made.

We encourage and will aim to support programs that focus on the needs or at risk children in our community and that meet the priorities set forth in the grant applications. To access the application, visit www.unitedwaysiouxland.com, click Get Involved, then Women United.

We look forward to reviewing your application.

Sincerely,

The Members of Women United



Women United Brighter Futures Grant Eligibility & Requirements **\$2,500-\$50,000**

Introduction

Women United invites funding proposals for programs that benefit children from birth to 18 years old. Programs should enhance the quality of life for Siouxland youth, as well as to provide long term solutions for challenges facing the children of our community. Brighter Futures Grant requests may be for new or ongoing programs. Grants of \$2,500 to \$50,000 annually will be awarded, with the opportunity to apply for funding for up to two additional years. Typically the largest amount granted is \$30,000, and the average amount awarded is \$17,000.

Priorities

Priority will be given to programs that:

- implement preventative strategies;
- demonstrate the potential to break harmful intergenerational cycles and dependence on public systems by addressing underlying risk factors (e.g., poverty, substance abuse, teen pregnancy, illiteracy, health issues);
- are based on sound research;
- include quantitative and qualitative instruments to assess outcomes, and,
- use leverage (i.e. collaborate with other agencies and/or other dollars).

Eligibility

- Organization or program must seek to enhance the quality of life for Siouxland youth, as well as to provide long term solutions for challenges facing the children of our community.
- Organizations must qualify as exempt organizations under section 501(c)(3) of the Internal Revenue Code of 1986, as amended (or corresponding section of any future federal tax code), or to organizations defined as charitable under Section 170(b)(1) of the Internal Revenue Code of 1986 and its Regulations as presently existing or as hereafter amended; for projects with a fiscal sponsor, the fiscal sponsor must meet the above criteria.
- Programs must solely benefit children in the Sioux City Tri-State Area (i.e. Woodbury County in Iowa, Dakota County in Nebraska, and Union County in South Dakota).

Application Process

All application materials must be received at the United Way office no later than 12:00 pm on the deadline noted on the website. No late applications will be considered.

The application process requires

- 1) Completion of the online application
- 2) Submission of the following materials:

- **one page program budget in electronic format (.pdf, word or excel format); email**
- as appropriate, annual reports, organization and/or program brochure or newsletter;
- financial statements (prefer audited) for past two years; and,
- a list of board members and any key employees.
- copy of the agency's operating budget (Funding/Revenue and Expenses) (not to exceed 2-pages)

Click [HERE](#) to email electronic copies or you may mail or deliver hard copies and additional materials to:

Women United

c/o United Way of Siouxland
701 Steuben St.
Sioux City, IA 51101.

IMPORTANT NOTES: Be prepared to complete the online application when you begin. This online tool will not allow you to save answers to return at a later time. You will find all online questions on the following page. There is a maximum character count (including spaces) of 350 for most questions.

Applicants/applications that do not fulfill all requirements will be disqualified

Process for Decision Making

Women United will review all applications and determine top tier finalists after the first of the year. Finalists will be asked to present to the group and be prepared to answer any questions in February. Applicants will be notified of the final funding decisions by March and first quarterly funds will be distributed during a press conference in mid-March.

Questions should be addressed to United Way at 712-255-3551.

Brighter Futures Grant Application Questions

IMPORTANT NOTES: Be prepared to complete the **online application** when you begin. This online tool will not allow you to save answers to return at a later time. You will find all online questions below. There is a maximum character count (including spaces) of 350 for most questions.

Information required for online application

Items 1-19 are focused on your organization. Items 20-35 are focused specifically on the program for which you are requesting funds.

1. Organization Name
2. Have you received a Women United Brighter Futures Grant in the past? If yes, please provide the year and program name.
 - a. **YES** NAME OF PROGRAM _____ YEAR RECEIVED _____
 - b. **NO**
3. Street address or post office box
4. City, state & zip code
5. County
6. Phone number, including area code
7. Website
8. Social Media Link
9. Mission Statement

10. What type of non-profit status is the organization? 501c3 or 170(b)(1) EIN # _____
11. First and last name of organization CEO.
12. Email address of CEO
13. Phone number of CEO
14. Program contact person (if not CEO)
15. Contact person email address
16. Contact person phone number
17. What geographic area is served by your organization?
 - a. Woodbury County (Y/N) # Clients served per year _____
 - b. Dakota County (Y/N) # Clients served per year _____
 - c. Union County (Y/N) # Clients served per year _____
 - d. Other (Y/N) # Clients served per year _____
18. What are the organization's major sources of operating funds (in percentages)?
19. Please provide a brief background of your organization.
20. Name of program _____
21. What is the grant amount being requested?
22. Provide a brief description of the program and how the funds will be utilized. (Up to 1000 characters?)
23. Who will be served by this program (i.e. target population, including demographics)? (Up to 350 Characters)
24. Is this a new program or are you sustaining or expanding a current program? (Up to 50 Characters)
25. Explain the need for the program. (Up to 1,000 Characters)
26. Please explain what the goals and expected outcomes of the program are? (Up to 500 characters?)
27. Do clients pay fees/memberships for your program? (Y/N)
 - i. If not, please explain why fees are not charged for your program. (Up to 350 Characters)
 - ii. If yes, please explain how fees/membership costs are determined. (Up to 350 Characters)
28. In what way(s) will the program address one or more of the priorities identified in the *Application for Funding* document and/or cover letter?
 - a. Implement preventative strategies
 - b. Demonstrate the potential to break harmful intergenerational cycles and dependence on public systems by addressing underlying risk factors

- c. Based on sound research
- d. Include quantitative and qualitative instruments to assess outcomes
- e. Use leverage (collaborate with other agencies/dollars)
- f. Are innovative (i.e. develop a better way to serve clients, find innovative approaches to what you are currently doing)

29. Please provide a breakdown of how the funds will be utilized. Note: a ONE PAGE detailed budget is required in addition to this summary). Please include other grants that you have applied for whether pending or approved.

Expense Categories (Please be as detailed as possible)	Requested from Women United	Provided by another Outside Organization	Provided from organization's own funds
a.			
b.			
c.			
d.			
e.			
f.			
g.			
h.			
i.			
TOTAL AMOUNT REQUESTED			

- 30. How do you collaborate, or will you collaborate with other organizations on this project? If applicable, please list organizations.
- 31. By what specific means will you measure program outcomes? (Include quantitative measures as well as qualitative).
- 32. How will this program be funded following the period of this grant? Please include plans for future sustainability.
- 33. If you only received partial funding , could you still sustain the program (Y/N)? If Yes, please provide an explanation as to how that would work.
- 34. What are your plans to recognize Women United?
- 35. What additional information should Women United have in reviewing this proposal?



Women United Program Grant Eligibility & Requirements

\$500-\$2,499

Introduction

Women United invites funding proposals for projects that benefit children from birth to 18 years old. The purpose of this grant is to fund specific programming needs (e.g., playground equipment, tutors). One-time grants of \$500 to \$2,499 will be awarded.

Eligibility

- Organization or program must seek to enhance the quality of life for Siouxland youth, as well as to provide long term solutions for challenges facing the children of our community.
- Organizations must qualify as exempt organizations under section 501(c)(3) of the Internal Revenue Code of 1986, as amended (or corresponding section of any future federal tax code), or to organizations defined as charitable under Section 170(b)(1) of the Internal Revenue Code of 1986 and its Regulations as presently existing or as hereafter amended; for projects with a fiscal sponsor, the fiscal sponsor must meet the above criteria.
- Programs must solely benefit children in the Sioux City Tri-State Area (i.e. Woodbury County in Iowa, Dakota County in Nebraska, and Union County in South Dakota).

Application Process

All application materials must be received at the United Way office no later than 12:00 pm on the deadline noted on the website. No late applications will be considered.

The application process requires

- 1) Completion of an online application
- 2) Submission of the following additional materials:

- As appropriate, annual reports, organization and/or program brochure or newsletter;
- Financial statements (prefer audited) most recent fiscal year;
- List of board members and any key employees; and
- One page program budget (.pdf, Excel or Word format) emailed to info@unitedwaysiouxland.com
- IRS determination letter granting 501 (c)(3) or 170(b)(1) status.

Click [HERE](#) to email electronic copies or you may mail or deliver hard copies & other materials to:

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IMPORTANT NOTE: Be prepared to complete the online application when you begin. This online tool will not allow you to save answers to return at a later time. You will find all online questions below. The maximum character count (including spaces) is 350 for most questions.

Process for Decision Making

Women United will review all applications and determine top tier finalists after the first of the year. Applicants will be notified of the final funding decisions by Mid-February and first quarterly funds will be distributed during a press conference in Late February.

Questions should be addressed to United Way at 712-255-3551.

Program Grant Application Questions

IMPORTANT NOTE: Be prepared to complete the **online application** when you begin. This online tool will not allow you to save answers to return at a later time. You will find all online questions below. The maximum character count (including spaces) is 350-500 for most questions.

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1. Organization Name
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 - a. **YES** NAME OF PROGRAM _____ YEAR RECEIVED _____
 - b. **NO**
3. Street address or post office box
4. City, state & zip code
5. County
6. Phone number, including area code
7. Website
8. Social Media Link
9. Mission Statement
10. What type of non-profit status is the organization? 501c3 or 170(b)(1) EIN # _____
11. First and last name of organization CEO
12. Email address of CEO
13. Phone number of CEO
14. Program contact person (if not CEO)
15. Contact person email address
16. Contact person phone number
17. What geographic area is served by your organization? _____

- a. Woodbury County (Y/N) # Clients served annually _____
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- d. Other (Y/N) # Clients served annually _____

18. What are the organization's major sources of operating funds (in percentages)?

19. Please provide a brief background of your organization.

20. Name of program _____

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