

RETURN ON INVESTMENT

An investment in United Way is one of the best ways to help people in Siouxland.

United Way
of Siouxland



Volunteer Hours
\$309,499



Campaign
\$3,444,000

Free Tax Prep Impact
\$3,095,488

**ANNUAL
UNITED WAY IMPACT
\$7,068,599**



In-Kind Support
\$219,612

EVERY \$1 INVESTED IN UNITED WAY OF SIOUXLAND RETURNS OVER \$2.00 TO THE COMMUNITY!

Based on 2017 calculations

IN ADDITION, THE ROI FOR A \$1 INVESTED TODAY IN EARLY CHILDHOOD EDUCATION PROGRAMMING SAVES \$7.00+ IN THE FUTURE. *The High/Scope Perry Preschool Study Through Age 40, November 2004.*