



United Way of Siouxland

# UNITED WAY NEWS

Edition 2020.4

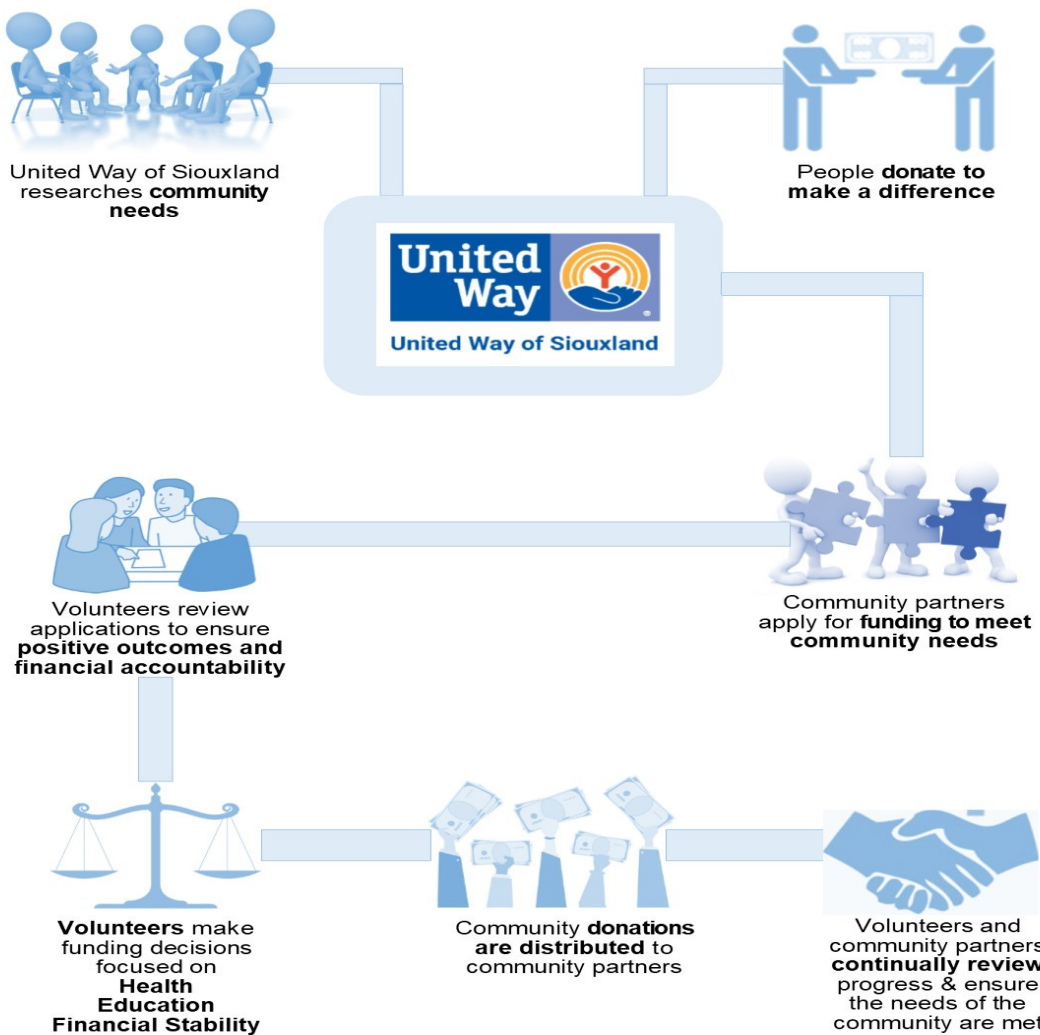
## 2020-2021 CAMPAIGN IN FULL SWING

“Thanks to generous businesses and individuals like you, **United Way has raised \$2,000,000** toward the **goal of \$3,464,000.**”

“But we have **a long way to go** to meet all the needs of the community this year,” said Jeff and Pam Lapke Campaign Co-Chairs. Every dollar means a family gets food, a mother is safe from abuse, a child reads or a neighbor starts to build financial stability.

**You can help by donating today at:**  
***unitedwaysiouxland.com/donate***

### How the Community Impact Process Works



## THE IMPACT OF YOUR DONATION

**\$1**  
a week

Supplies 300+ pounds of food to a local food pantry.

Provides bedding, towels and essentials to a homeless mother moving into transitional housing.

**\$5**  
a week

Covers the daily cost to deploy a disaster-response vehicle.

Provides four at-risk children with mental health assessments.

For additional information and resources go to: [www.unitedwaysiouxland.com](http://www.unitedwaysiouxland.com)

UNITED WAY OF SIOUXLAND 701 Steuben Street Sioux City, IA 51101 712-255-3551

### The Giving Card

Name: *Generous Donor*

Thank you for giving \$100 or more to United Way!

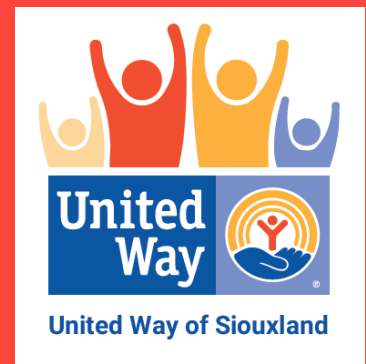
Cards are valid from Jan. 1, 2021–Dec. 31, 2021 and can be used for discounts as stated by merchant. Details at [unitedwaysiouxland.com](http://unitedwaysiouxland.com). Discounts not valid with other offers.



Don't forget to start using your **NEW Giving Card** in January. Giving Cards are for anyone donating \$100+ to United Way and good for discounts at local merchants. New merchants this year include: **Home Maid Comfort, Steinbeck's Pub, The Studio Massage & Wellness and YMCA (Norm Waitt Sr., YMCA)**. A complete list is located at: [unitedwaysiouxland.com](http://unitedwaysiouxland.com)

## GIVE LOCAL BENEFIT LOCAL

**100%** of your donation to United Way of Siouxland benefits local programs in Siouxland.



## SUCCESS CORNER

### TOUGH DECISIONS

Provide food and clothing for my family? Find safe daycare for my children? Have a roof over our heads? But how do I do it all?

Thanks to the Sanford Center, Ana was able to do it all. She could drop her kids off at Sanford Center before school and know they were safe after school in their care.

Ana kept her job, providing food, clothing and a home for she and her five children because of programs at the Sanford Center sponsored by United Way of Siouxland funding.

*Names have been changed.*

