

For Immediate Release

United Way of Siouxland Launches Revised Funding Model

(Sioux City, IA) – United Way of Siouxland announced today a new approach to funding programs. Officials say the revised Community Impact model provides flexibility to respond to the changing needs of Siouxland. This will move the organization from a funded partner grant program to an open grant model.

“United Way of Siouxland supports great programs that change lives daily, and we can do more,” said Casey Mills, Board Chair for United Way of Siouxland. “Revising the grant model allows us to maximize the positive impact United Way support has on our community.”

“Right now, 31 local programs are invited to apply for funding through the Community Impact process,” said Nick Hegarty, Community Impact Chair for United Way of Siouxland. “We will work with the community to set bold goals for the future, starting later this year, and will implement a model allowing any Siouxland nonprofit who can help solve these key issues apply for United Way support.”

United Way leaders have spent the last year exploring the concept. Key to the new model is the accountability United Way utilizes to maximize the impact of every dollar contributed. Research included a review of other United Ways and how their grant processes work, an investment in Source For Siouxland, a local data initiative which will ensure the community has vetted, local data to identify root causes related to community crises, and multiple donor surveys.

The new process allows for a transition period for both current programs and new programs to apply. “A primary goal in this change is ensuring that currently funded programs have ample time to plan ahead and adjust,” said Terrie Binneboese, Vice-President and Director of Community Impact for United Way. “The work of these nonprofits is important, and we invite all of our current partners to join us in this new effort.” United Way met with currently funded agencies earlier today to outline the change and timeline.

Implementation will begin later this year with review of community data, followed by a community-wide goal setting process involving community leaders from law enforcement, healthcare, education, businesses, and nonprofit service providers. A letter of intent will be released in early 2024 and the first round of grants will be distributed starting July 1, 2025.

United Way of Siouxland's mission is to improve lives by uniting the caring power of our community. To learn more, visit www.unitedwaysiouxland.com.