

Thanks to You, This is New!

Through a strategic planning process that took place in 2015, United Way is reaching out to support even more programs improving Health, Education, and Financial Stability in Siouxland.

FOCUS Grants

The following programs are receiving a FOCUS (Funding Opportunity to Connect and Uplift Siouxland) Grant. Recipients will have two years to spend the grant and report results. If successful, the recipient may become a United Way partner if campaign revenue allows.

2019 Recipients:

Norm Waitt Sr. YMCA, Program: Y-Club Before and After School Care, \$25,000

Y-Club will provide before and after school care for children kindergarten through 5th grade at Dakota Valley School District and would incorporate participants from South Dakota's area of North Siouxland. The purpose of Y-Club is to address and fulfill the needs of the community while offering a program that allows children to be socially, emotionally, academically, and physically prepared to succeed in school.

Lila Mae's House, Program: Lila Mae's House, \$20,000

Funding will be used to hire case managers who will be qualified to provide specific education, support and referrals to women who have been sex trafficked. Seven women at a time will live in the house for approximately two years to experience healing, safety, self-sufficiency, mental wellness, and life skills.

Plains Area Mental Health, Program: Mental Health First Aid, \$20,000

Mental Health First Aid will provide training by a certified instructor to the community of Le Mars and Sioux City/Siouxland. This training will give folks the knowledge of signs, symptoms and risk factors of mental illnesses. The training will work to decrease stigma and bring awareness to the local and rural community. It will target school faculty, hospital staff, local businesses, first responders, law enforcement, and any other interested parties. The request for funds is to send Plains Area Mental Health employees to classes across the country to become certified instructors in Mental Health First Aid so they can give trainings to the Siouxland populous.

The Warming Shelter, Program: Bridge the Gap, \$12,500

Funding would go toward a new Outreach Coordinator (part-time employee) who will meet with the residents at the shelter to map out a plan to move folks from the emergency shelter to a more stable residence. The coordinator can transport, be an advocate for, and mentor people who need the assistance.

2018 Recipients:

- **Heartland Counseling Services: School Based Mental Health Counseling Program, \$30,000**
- **SHIP – Sioux City Community Schools & Others: 0-3 Prime Age to Engage, \$30,000**
- **Mercy Child Advocacy Center: Trauma-Focused Therapist Training, \$21,155**

2019 Small Grants

The following programs received a small grant, used to boost a pilot project, or fill an unmet need in line with United Way's goals.

- **Miracle League of Sioux City, *Playground for Children 6 Months to 5 Years***
- **Children's Museum of Siouxland/LaunchPAD, *iPad Purchase***
- **Siouxland Center for Active Generations, *Rock Steady Boxing Program***
- **Food Bank of Siouxland, *Purchase of Reach-In Freezer***

For more information visit: www.unitedwaysiouxland.com/funding-opportunities

***FOCUS and Small Grant programs are not eligible for campaign designations.*