

Dear Friends,

Thank you for your continued support over the past year. We are fortunate to live in a community that does not back away from a challenge. Overcoming obstacles is what United Way was built for and we've seen some amazing successes this past year. With your help we:

- Invested over \$530,000 into local COVID-19 relief efforts.
- Raised \$3,200,000 for continued support of 64 local programs providing over 34,754 services to people in the past year.
- Became a key sponsor of Source For Siouxland a data-driven community impact collaboration
 of nearly 100 local organizations to ensure that our community has the information it needs to
 adjust to changing needs and root causes.

As we wrap up our 99th year serving our community, we are reminded of the spirit United Way was founded on and are proud of the fact that the same can-do spirit is with our community today. Sincerely

Lisa Claeys

Retired Captain, Sioux City Police Department

Heather Hennings

President, United Way of Siouxland





United Way of Siouxland is proud to be the fiscal agent of the Siouxland Recovery Fund. The purpose of the Siouxland Recovery Fund is to provide financial resources to help meet short, intermediate and long term needs for recovery in the Siouxland area when a major disaster strikes. The fund was activated March 19, 2020 to aid in

the recovery efforts for those impacted by COVID-19. Funds collected during this time were used to help those efforts. The following grants were awarded during the pandemic.



- Bishop Heelan Catholic Schools, School Learning Connections (\$14,455)
- Boys & Girls Clubs of Siouxland, Delivering Food to Club Members and Families (\$3,000)
- Boys & Girls Clubs of Siouxland, Rebuilding Summer Financial Losses (\$23,707)
- Boys & Girls Home Siouxland Family Center, Emergency Food Assistance (\$5,000)
- Camp High Hopes, Fall Weekend Respite Camp (\$25,000)
- Center for Siouxland, Disaster Response & Recovery (\$14,500)
- Community Action Agency, Non-profit Personal Protection Equipment (\$7,000)
- Community Action Agency, New Website (\$5,180)
- Dakota County Voices for Food, Food Security Project (\$5,000)
- Food Bank of Siouxland, Emergency Food Supplementation (\$50,000)
- Girls Inc. of Sioux City, Full Day Childcare During School Year (\$25,000)
- Growing Community Connections Dakota County, Helping Bridge Financial Gap in Families (\$5,000)
- Heartland Counseling Services, Inc., Group Services Post-COVID (\$9,000)
- Heartland Counseling Services, Inc., The Life Center Wrap Around Services (\$5,000)
- lowa Legal Aid, Civil Legal Assistance for Low-Income Siouxland Residents Impacted by COVID-19 Pandemic (\$10,000)
- Knights of Columbus Le Mars, Missed Opportunities -Donations (\$3,500)
- LAMB Arts, Stayin' Alive (\$10,000)
- LaunchPad Children's Museum, Children's Mental Health & Education Emergency Response (\$12,631)
- Mary J. Treglia Community House, Coordinated Communications: Connecting Vulnerable Populations to Essential Information (\$25,000)
- Mary J. Treglia Community House, Virtual Tutorials in Multiple Languages (\$5,000)
- MercyOne Child Advocacy Center, Non-Profit Stability and Support Request (\$17,000)

- Morningside Lutheran Church, Food Pantry (\$5,000)
- Norm Waitt Sr. YMCA, Rebuilding the YMCA's Stability (\$25,000)
- Oto Fire Department, Rebuilding & Recovery (\$2,500)
- Rejoice! Community Church, Food Pantry Support (\$6,000)
- Rosecrance Jackson Centers, COVID Relief Operating Support (\$25,000)
- SafePlace, Safety & Recovery for Victims During Pandemic (\$11,375)
- Salvation Army, Food Pantry & Emergency Assistance (\$25,000)
- Salvation Army, COVID-19 Response (\$25,000)
- Shesler Hall, Pandemic Issues (\$5,407)
- Sioux City Art Center, Expanding Connection to Community (\$10,000)
- Sioux City Community Assistance, Fresh Start Home Kits (\$34,350)
- Sioux City Public Schools Foundation, Equity Proposal for School & Protective Supplies, Caring Closet & Food Pantries (\$6,000)
- Siouxland Center for Active Generations, *Infectious Disease Prevention Grant* (\$4,140)
- Siouxland Center for Active Generations, COVID Protection (\$8,900)
- Siouxland Mental Health Center, Mental Health Matters - Telehealth Licenses (\$4,200)
- Sky Ranch Behavioral Services, Minding the Gap of SRBS Mental Health Services (\$12,100)
- Sunnybrook Hope Center, Drive Thru Pantry (\$18,000)
- UnityPoint Health St. Luke's Foundation, Negative Pressure Rooms (\$14,077.97)
- Volunteer Siouxland, Volunteers Supporting Recovery (\$3,000)
- Warming Shelter, Showers for Homeless (\$5,500)
- Warming Shelter, Client Safety and Distancing Project (\$7,500)
- Westminster Presbyterian Church, Morningside Neighborhood Food Cupboard (\$4,050)
- Women Aware, Siouxlanders in Transition Emergency Assistance (\$10,000)

2020 BUDGETED FINANCIALS

YEAR ENDED DECEMBER 31, 2020

PUBLIC SUPPORT & REVENUE

General Campaign Support Corporate Champion Support Less Provision for Uncollectable Pledges Other Income

Total Public Support & Revenue

\$2,968,378 \$495,622 \$(207,840) \$84,096

\$3,340,256

\$1,684,360

\$621,828

\$65,000

\$234,850

\$241,364

\$2,847,402

EXPENSES

\$492,854
\$11,000
\$481,854

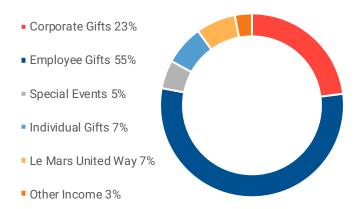
Total Management & Capital

Unrestricted Community Impact Funding Donor Restricted Funding FOCUS & Small Grants Le Mars United Way Program Funding **United Way Direct Community Services**

Total Community Impact Funding

Total Operations & Community \$3,340,256

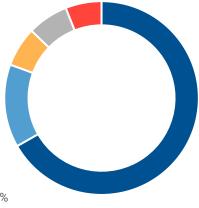
2020 INCOME



2020 EXPENSES



- Mgmt, General & Capital **Fund 14%**
- Le Mars United Way Program Funding 7%
- United Way Direct Community Services 7%
- Uncollectable Pledges 6%





2020-21 Campaign Chairs Jeff and Pam Lapke provided excellent leadership to the campaign cabinet. Thanks to the dedicated volunteers, over 400 local businesses, and nearly 10,000 individuals raised \$3,200,000 to impact Siouxland. This year's campaign ensures critical programming and effective community initiatives will be able to move forward with continued successful outcomes. Even during difficult times, the average employee gift of Siouxland donors was \$202.

Anyone can champion a cause. Whether you write a letter to elected officials, attend school board meetings, or speak out on behalf of health, education and financial stability in your community, you can be an advocate and LIVE UNITED.

ADVOCATE

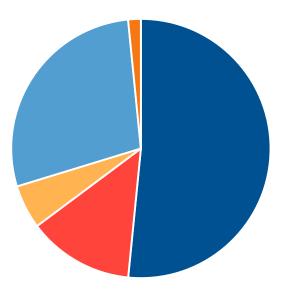
United Way of Siouxland serves as a go-to resource for health and human service information, and our public policy efforts have created programs like Iowa Reading Corps, increased support for adult education, and brought renewed focus to the importance of children's mental health in our community. Advocacy, however, is much more than public policy. When we work together and speak with a common voice, our whole community benefits.

United Way of Siouxland is able to create positive change in our community every day thanks to our volunteers. These community-minded people are willing to share their knowledge, skills, experience, and wisdom to create real

VOLUNTEER

change and improve people's lives. Our dedicated volunteers gave 9,489 hours to United Way of Siouxland last year, which the Independent Sector values at a rate of \$27.20 an hour. In effect, volunteers gave a generous \$258,087 by donating their talent and time to the community. They served as Board Members, Community Impact Volunteers, Campaign Executives, and volunteers through initiatives like the Earned Income Tax Credit program.

- Campaign Executives 52%
- Board Members 13%
- Community Impact Volunteers 5%
- Initiative Volunteers 28%
- Crisis Rediness Volunteers 2%



TOP 50

- 1. Tyson Fresh Meats
- 2. MidAmerican Energy Company
- 3. PREMIER Bankcard
- 4. Klinger Companies, Inc.
- 5. Wells Enterprises, Inc.
- 6. empirical
- 7. Great West Casualty Company
- 8. Security National Bank
- 9. Sioux City Community School District
- 10.Chesterman Company
- 11.Scheels
- 12.CF Industries
- 13. Seaboard Triumph Foods
- 14. City of Sioux City
- 15. American Popcorn Company
- 16.Palmer Candy Company
- 17. Hard Rock Hotel & Casino Sioux City
- 18.Thompson
- 19.UnityPoint Health—St. Luke's
- 20.Gelita USA-Sioux City
- 21.1st Financial Bank USA
- 22. Morningside University
- 23.Nor-Am Cold Storage
- 24. Henjes, Conner & Williams, P.C.
- 25.Ag Processing, Inc. (AGP)
- 26. Siouxland Federal Credit Union
- 27.Central Bank
- 28. Sabre Industries
- 29. Five Star Call Centers

- 30. Sioux City Compressed Steel Company
- 31. Woodbury County
- 32. Western Iowa Tech Community College
- 33.United Real Estate Solutions
- 34.CMBA Architects
- 35. Pioneer Bank
- 36.U.S. Bank
- 37. Sterling Computers Corp.
- 38.Custom Woodworks, Ltd.
- 39. Purina Animal Nutrition
- 40.Knoepfler Chevrolet
- 41.KTIV Television, Inc.
- 42. Donegal Insurance Group
- 43. Siouxland Community Health Center
- 44. King, Reinsch, Prosser & Co. L.L.P.
- 45. Williams & Company Consulting, Inc.
- 46.Kalins Indoor Comfort
- 47.Heidman Law Firm P.L.L.C.
- 48. Heritage Bank, N.A.
- 49.Mills-Shellhammer-Puetz & Associates
- 50.MercyOne Siouxland Medical Center

Thanks to all of these organizations and their employees for raising resources through workplace campaigns, volunteering on United Way boards and committees and sponsoring events.

Every donation to United Way makes a difference. Special thanks to the top 50 companies and organizations for supporting United Way. Contributions include employee investments through workplace campaigns, money raised through special events and company investments of cash and in-kind services. The funding efforts of these companies resulted in more than \$2.5M during the 2020-21 campaign.

CORPORATE CHAMPIONS

American Popcorn Company
Avery Brothers Sign Company
BNSF Railway
CF Industries
Chesterman Company
CMBA Architects
Gelita USA—Sioux City
Great Southern Bank
Great West Casualty Company
Klinger Companies, Inc.

Knoepfler Chevrolet KTIV Television, Inc. MidAmerican Energy Company Palmer Candy Company Pioneer Bank Scheels Security National Bank Siouxland Federal Credit Union **Tyson Fresh Meats** U.S. Bank UnityPoint Health-St. Luke's Wells Enterprises, Inc. Williams & Company Consulting, Inc.



Thanks to these companies who underwrite
United Way of Siouxland's low administrative
costs, donors can be assured that 100% of their
gift will go directly to local programs and
services.

AGENDA FOR CHANGE

UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON IN SIOUXLAND. The Agenda for Change outlines specific outcomes associated

with each of our three focus areas. All United Way of Siouxland funded programs are working to impact the issues identified. The agenda can be found on our website with the programs that are aligned with each community outcome.

HEALTH

COMMUNITY OUTCOME

Children are born healthy and develop on track Individuals of all ages will increase coping and life skills to achieve mental wellness Youth and adults live a healthy lifestyle Youth and adults live in and maintain a safe/healthy environment

SPECIAL FOCUS

Healthy lifestyles
Reduce bullying and violence
Healthy developmental growth of children through parenting

EDUCATION

COMMUNITY OUTCOME

Children enter kindergarten ready to succeed
Children are socially and emotionally prepared to succeed in school
Children are on track academically and prepared to succeed in school

SPECIAL FOCUS

Kindergarten readiness Grade appropriate reading levels Graduation rates

FINANCIAL STABILITY

COMMUNITY OUTCOME

People have access to resources in crisis to stabilize their situation People have resources and skills to build financial stability

SPECIAL FOCUS

Emergency services
Basic human needs
Access to resources that build financial stability
Increase income potential

The primary goal of the Health focus is to improve the physical and mental health status of our community by providing access to resources and interventions that reduce unhealthy behaviors while also increasing the ability of citizens to live healthy and safe lives. The following programs help us to achieve these goals.



Boys and Girls Home and Family Services, Inc., Outpatient Therapy

Provides professional, therapeutic outpatient services addressing mental health concerns in children and adults. Treatment of individuals' mental health results in overall well-being.

Catholic Charities, Healthy and Safe Families

Provides mental health services, counseling, outreach, and education to families and individuals of all faiths and socio-economic backgrounds to support families, provide safety, and instill hope.

Council on Sexual Assault & Domestic Violence, Safety for All Residents

Provides safe shelter, along with advocacy and counseling, to adults and children who are at risk of harm from a current or former partner.

Crittenton Center, HOPES Program

Healthy Opportunities for Parents to Experience Success provides family support through intensive home visiting services from pregnancy to age five, ensuring health and development.

Lutheran Services in Iowa, Parent Education

Parenting education program provides support, education and community resource information to pregnant and parenting teens enrolled in Siouxland high schools of all faiths.

Norm Waitt Sr. YMCA, Wellness Program

Wellness programs improve quality of life as individuals cope with physical and health challenges, chronic diseases, and aging through research-based exercise, education and support.

Siouxland CARES, Prevention

Assists youth and adults to live healthy lifestyles and avoid risky behavior by providing community-wide awareness, resources, education, skill building, collaboration, and support to eliminate substance abuse and violence.

Siouxland Center for Active Generations, Enhancing the Lifestyles of Older Adults

Through movement arts, including group/individual exercise, and socialization programs, including group activities and facilitated conversations, adults improve their ability to live healthy independent lifestyles.





EDUCATION

The primary goal of the Education focus area is to prepare children for success in school in order to become productive citizens. To achieve this we focus on kindergarten readiness, fourth grade reading proficiency,

keeping children on track academically, and social and emotional preparation to succeed in school and beyond. The following programs help us achieve these goals.

Beyond the Bell, After School Program

Provides before and after school care at all Sioux City elementary schools, three middle schools and Sacred Heart school. In South Sioux City, Beyond The Bell is provided at five elementary schools.

Big Brothers Big Sisters, Mentoring Youth

Provides one-to-one mentoring relationships for children in need based on a proven model that includes support for mentors, youth and parents/guardians.

Boys and Girls Clubs of Siouxland, After School **Program**

They offer recreation, healthy lifestyles, arts, and educational programming.

Crittenton Center, Stella Sanford Child Development

A quality early learning program serving children ages 0-5, creating an environment that builds children's social and emotional strength while enhancing cognitive, literacy, and physical development.

Girl Scouts of Greater Iowa, Girl Scout Leadership Experience

Helps girls learn skills such as problem solving, decision-making, team building, and healthy relationships, which all positively support academic achievement.

Girls Inc., After School and Summer Program

Innovative, comprehensive after-school/summer programs which prepare girls to be academically, socially/emotionally successful, and healthy.

Mary Elizabeth Child Care & Preschool, Child Care and Preschool

Provides a quality preschool education and encourages children's success in all skill areas so they are prepared for kindergarten.

Mary J. Treglia Community House, Youth Programs

Ensuring English-language learning preschoolers start kindergarten ready to succeed.

Mid-America Council, Boy Scouts, Strong Youth

Helping youth become leaders and productive members of society by teaching life skills, character development, responsibilities of citizenship, and developing personal fitness.

Native American Child Care Center, Age Appropriate Development Program

A comprehensive early childhood development program for preschool children focused on preparing them for kindergarten success.

Norm Waitt Sr. YMCA, Summer Camp

Offers after school and summer programming for ages 7-18. An eight-week summer camp dedicated to stopping summer learning loss and keeping kids active through a rich variety of academic, social and health-focused experiences.

Sanford Community Center, Delinquency Prevention

Provides positive role models, which has resulted in 85% attendance, retention of students, ability to understand appropriate behavior and successful tutoring.

United Way of Siouxland Initiative, Imagination Library

Children birth to five can be enrolled to receive age-appropriate books every month in the mail to ensure that all children have books in their home regardless of income.

United Way of Siouxland Initiative, Iowa Reading Corps

This statewide initiative helps make sure all lowa students are on track to read at grade level by the end of 3rd grade. The program places AmeriCorps members, trained as Elementary Literacy Tutors, to implement prescribed literacy interventions for students who are just below proficiency in reading.



The primary goal of the Financial Stability focus area is to ensure self sufficiency for all. To achieve this we focus on making sure that people have

FINANCIAL STABILITY

access to basic needs in crisis situations, and access to education and resources to increase income potential and build financial skills. The following programs help us to achieve those goals.

American Red Cross, Emergency Services

Supports local military families and provides relief to victims of disaster by strengthening our communities for immediate response, recovery and readiness.

Center for Siouxland, Economic Stability Resources and EITC Outreach

Programs foster self-sufficiency through budgeting, money management, and debt reduction; pre- and post-purchase homeowner counseling/education; and stable housing and supportive services for the homeless. Also provide education and awareness of the Earned Income Tax Credit and offer free tax preparation assistance in Siouxland.

Mary J. Treglia Community House, Immigration and Translation Services

Immigrant education and assistance programs help our area's newcomers learn English, become U.S. citizens, and access life and income-stabilizing resources.

Salvation Army, Pathway of Hope

Provides targeted services to families which support and coach them as they overcome hunger and homelessness, and chart a course out of poverty.

Siouxland Family Community Center, Basic Needs for Families in Crisis

Provides emergency food baskets, translation services, and educates individuals regarding employment. Also provides access to community resources, thereby empowering self-sustainability.

Women Aware, Economic/Emotional Stability

Helps single parents and marginally employed individuals reach maximum earning capacity through thoughtful planning and greater access to support services that foster stability and future growth.





UNITED WAY WOMEN UNITED®

Women United is an auxiliary United Way of Siouxland group, composed of dynamic women who aim to make positive changes in our community by investing their time, resources, and talent to focus on issues they care about. Since 2006, Women United has awarded 93 grants totaling over **ONE MILLION DOLLARS** to local non-profit groups aimed at providing research-based, life-improving programs for Siouxland youth. The members of Women United are committed to funding sustainable programs with positive results.

BRIGHTER FUTURES GRANTS

Sky Ranch Behavioral Services, Revival and Expansion of Service Programming—\$22,500

Girl Scouts of Greater Iowa, Community Troop Program—\$10,000

Big Brothers Big Sisters of Siouxland, Siouxland Junior Bigs Program—\$9,062

Boys and Girls RT Opportunities School, Opportunities School Technology Innovation—\$9,062

PROGRAM GRANTS

Haven House Family Services Center, Emergency Shelter COVID Supplies—\$1,885

Pier Center for Autism, Autism Physical Therapy Equipment—\$2,496

Catholic Charities Diocese of Sioux City, Psychiatric Services for Siouxland Kids—\$1,244



Young Leaders are donors under age 40, who contribute \$250 or more to United Way of Siouxland's annual campaign, either alone or combined with a spouse.

Their mission is to "make a positive and lasting impact in the Siouxland community, by helping those in need. To encourage philanthropy and volunteerism, and to help spread the mission of the United Way of Siouxland to the young professionals of our community."

Benefits of being a Young Leader:

- Opportunities to engage with key community, civic and business leaders
- Unique opportunities to engage directly in United Way's work through volunteerism
- Professional and personal growth through leadership development opportunities
- Invitations to social events where you can expand your network and meet like minded individuals
- Inclusion in our social media network community
- Recognition as a leadership donor of United Way of Siouxland

BOARD MEMBERS

Kevin Anderson

King, Reinsch, Prosser & Co. LLP

Lisa Bertrand

Tyson Fresh Meats

Bryce Book

MidAmerican Energy

Jeff Florke

Pioneer Bank

Mary Hendriks

MercyOne Siouxland

Flora Lee

Community Volunteer

Lillian Lopez

Morningside University

Miyuki Nelson

MYN Realty LLC

James Olson

Interstate Mechanical Corp.

Tami Proskovec

UnityPoint Health-St. Luke's

Anthony Torres

Hard Rock Hotel & Casino Sioux City

Brandi Wenham

Heritage Bank

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Fitz Grant

Sanford Community Center

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Connor

Tyson Fresh Meats

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Sioux City Police Department— Retired

Casey Mills—VICE CHAIR

Mills-Shellhammer-Puetz &

Associates

Leslie Heying—PAST CHAIR

Sioux City Community School

District

Troy Jasman—TREASURER

Western Iowa Tech Community

College

Heather Hennings-

SECRETARY

United Way of Siouxland

Jason Rasmus—COMMUNITY

IMPACT CHAIR

Availa Bank

Jeff & Pam Lapke-

CAMPAIGN CHAIRS

Central Bank & thejewlerylady.org

Wayne Johnson—BOARD

REPRESENTATIVE

Ag Processing, Inc. (AGP)

Ernie Colt—LABOR COUNCIL

REPRESENTATIVE

Western Iowa Labor Federation

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Central Bank & thejewelrylady.org

Jason Rasmus—COMMUNITY

IMPACT CHAIR

Availa Bank

Nicole Garber—EDUCATION CHAIR

PREMIER Bankcard

Amanda Davis-FINANCIAL

STABILITY CHAIR

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Jane Arnold—HEALTH CHAIR

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Angie Van Otterloo-WOMEN'S POWER

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Central Bank

Kim Kletschke-WOMEN UNITED CHAIR

Stifel Investment Services

Amanda Davis-YOUNG LEADERS

SOCIETY CHAIR

U.S. Bank

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President

Terrie Binneboese

Vice President & Director of

Community Impact & Le Mars United

Way

Barb Uran

Director of Finance and Administration

Aaron Beutler

Director of Resource Development

Morgan Harpenau

Community Impact & Communications

Associate

Lou Ann Hass

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Receptionist

Bryan Marshall

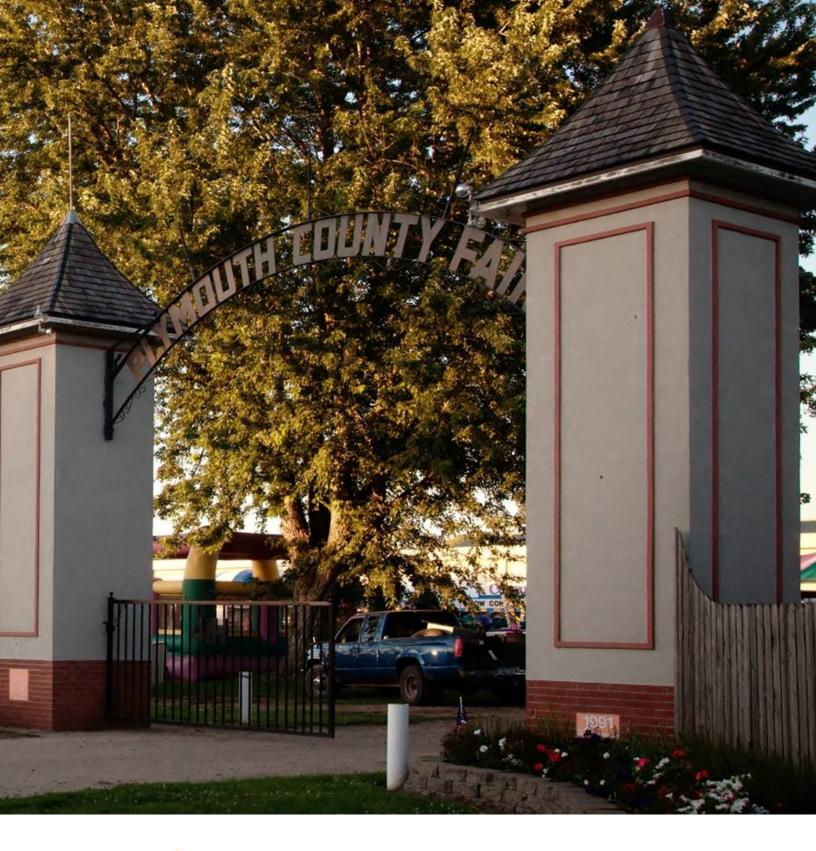
Labor Liaison

Sharon Messerschmidt

Development Associate

Joan Shuck

Administrative Assistant & Bookkeeper



LE MARS UNITED WAY

The Le Mars United Way is administered through the United Way of Siouxland as a community partnership. Funds raised

in Le Mars stay in that community. Last year, \$230,839 was awarded to 28 programs run by local agencies that served Le Mars and Plymouth County.



Le Mars United Way

LE MARS FUNDED PROGRAMS

PROVIDE SAFETY NET SERVICES

American Red Cross, Emergency Services

Bethany Christian Services, Safe Families for Children

Le Mars Arts Council, Art for Seniors and People with Disabilities

Le Mars Senior Center, Senior Center Activities

Life Skills, Adult Day Habilitation Program

Lucky Leprechaun for Kids, Clothing, Books & School Supplies for Kids

Mid-Sioux Opportunity, Emergency Services

Plains Area Mental Health, The Meeting Place

Plymouth County EMS Association, College Now EMT Course

Rejoice Community Church, Food Pantry

Rock Solid Assembly, Strength of a Single Mom

Rotary Club of Rock Valley Foundation, Senior Companion Program for Plymouth Co. Residents

SafePlace, Plymouth County Outreach Office

CHILDREN GROW INTO SUCCESSFUL ADULTS

Big Brothers Big Sisters, Plymouth County Mentoring

Boy Scouts of America, Scouting Program

Friends of the Library – Le Mars Public Library, Early Literacy Programming

Gehlen Catholic Schools, *Early Childhood Education Center*

Imagination Library, Free Books to Children Ages Newborn to 5

Junior Golf of NW Iowa, Starting New at Golf

Le Mars Area Family YMCA, *YMCA Camps & After School Program*

Le Mars Arts Council, Youth Art Program

Le Mars Community High School, *Summer School Credit Recovery*

Le Mars Community Middle School, At Risk Summer Program & After School Program

Le Mars Police Association, Youth Programming

Noah's Ark, Preschool Outdoor Learning Environment

Rotary Club of Rock Valley, Foster Grandparent Program of Greater Siouxland

Siouxland Youth for Christ, City Life Program

SafePlace, Violence Prevention Education

2020 BOARD OF DIRECTORS

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Janelle Bixenman—**VICE CHAIR**

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Tim Claussen Primebank

Justin Daale

Le Mars Police Department

Maggie Erdmann

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CENTURY 21 ProLink

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4 Brothers Bar and Grill

Micah Lang American Bank

Marsha Luksan Northwest Bank Lisa Messelhiser CENTURY 21 ProLink

Marissa Molland
Nor-Am Cold Storage

Kent Pauling

Community Volunteer

Terri Schroeder lowa State Bank

Esperanza Waldman
Nor-Am Cold Storage



UNITED WAY OF SIOUXLAND

Thank you for LIVING UNITED

701 Steuben Street | Sioux City, IA 51101 | 712-255-3551 www.unitedwaysiouxland.com

