

Le Mars United Way lemarsunitedway.org

Grant Application Information

Background

The Le Mars United Way is focused on measurable community impact and partners with local agencies, organizations, businesses, and government to make a real difference in the Le Mars area. The dollars raised from the campaign will be distributed to programs that help achieve the Le Mars United Way goals:

- 1. Ensure children grow into successful adults.
- 2. Provide for "Safety Net" services to those in need.

Grant Process

Organizations applying for LeMars United Way funding in either of the two goal areas listed above need to complete the online application. The online application requires program and budget information. The budget should be for the service(s) that you are requesting United Way funds.

For organizations seeking funding in the *Ensure children grow into successful adults* goal area, your request for funding should focus on at least one of the following:

- Reducing child abuse.
- Reducing juvenile crime and at-risk behavior.
- Improving early childhood development (newborn thru age six) for academic success.

For organizations seeking funding in the *Provide for "Safety Net" services to those in need* goal area, your request for funding should focus on at least one of the following:

- Providing basic services (food, clothing, shelter) to those in need.
- Helping special needs populations (elderly, disabled, mentally ill).
- Providing emergency and crisis services.

If applying for a capital expenditure in either the *Ensure children grow into successful adults or Safety Net goals*, your application must explain how this expense relates to the above identified focus areas.

Organizations may apply to both goal areas, if they choose, but only one application per goal area is permitted by an organization. Applications will be completed and submitted online.

Late applications, regardless of reason, cannot be considered.

The LeMars United Way Board will review all applications to determine which programs will receive funding and for how much. Additional information may be sought; organizations should be prepared to meet with a LeMars United Way volunteer if called to do so.

Review criteria the Board will use when reviewing grant applications are as follows:

- Need for the service(s)
- Need for LeMars United Way funds
- Number of people to be served
- Demographics of people to be served (age, income, race, etc.)
- Other resources (staff, funds, facilities) leveraged to make the service successful
- Service quality and how program success will be determined

Applying organizations will be notified of the status of their application in June.

Questions or concerns? Please contact:

Terrie Binneboese, Vice President/Director of Community Impact and Le Mars United Way Phone: 712-277-0519 e-mail: <u>tbinneboese@unitedwaysiouxland.com</u>

or

Blake Branch, Community Impact and Communications Associate Phone: 712-224-2698 e-mail: <u>bbranch@unitedwaysiouxland.com</u>