#### THE NEED IN SIOUXLAND

More than **620 domestic assaults** were reported in 2024 in Siouxland.

Over 68% of Sioux City students were eligible for Free/Reduced Meals in 2024, 27% higher than the state average.

Siouxlanders experienced more than **4 Poor Mental Health Days** a month in 2024.

**64%** of children entering kindergarten did not meet literacy benchmarks in 2023.

**16%** of the average Woodbury County family's income goes to **child care costs**.

\*Sources: 2024 Source for Siouxland Data Booklet, Iowa Child Care Resource & Referral

#### YOUR DONATIONS

Empower people to take charge of their well-being, one step at a time.

Connect parents with qualified providers, fostering a safe and nurturing place where children can thrive, one family at a time.

Equip motivated people with the skills they need to reinvent themselves, one challenge at a time.

Allow young people to enter school feeling confident, connected, and ready to learn, **one lesson at a time**.

Link people with the resources they need to begin a journey of healing, one day at a time.

# One donation at a time

is all it takes to make a difference.

Donate today! unitedwaysiouxland.com/donate



To find out how to start an employee giving campaign at your workplace connect with us at 712-255-3551.

What's your story?

Share your story with us at email:

campaign@unitedwaysiouxland.com

## **United Way of Siouxland**

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# Our Story



In the heart of Siouxland, United Way has embarked on a journey to truly understand the pulse of our community. We delved deep, listening to voices often unheard, to uncover the biggest needs echoing through our streets.

Armed with this knowledge, United Way is forging a new path, aligning our mission with the need for help. Our goals speak directly to the people of Siouxland.

#### Safer, stronger community.

Promoting healthy habits and providing support services, building a community where safety and well-being thrive.

#### Together we raise the future.

Investing in quality childcare and early learning, United Way is ensuring more children have a chance to soar from kindergarten readiness and beyond.

#### Opportunities for those who seek it.

United Way is championing adult learners, empowering them with skills for employability and independence.

### Recovery for all who need it.

We're tearing down barriers and ensuring access to vital mental health and addiction resources.

### Young minds prepared.

With a focus on academic, social, and emotional readiness, we're nurturing the next generation, breaking down barriers to success.

United Way isn't just adapting to change; we're driving it. Our funding process is more than a strategy—it's a commitment to transforming lives, one story at a time.

Together, with your help, we possess the ability to transform the destinies of lives, young and old, igniting hope and resilience across Siouxland.