



One story at a time.



UNITED WAY
Siouxland

ANNUAL REPORT
2025 | 2026

A YEAR IN REVIEW



United Way of Siouxland uses local data to identify our community's greatest needs and invests in programs with proven results—so every dollar you give goes to where it can do the most good.

**Thank you for investing in our mission to improve lives
by uniting the caring power of our community, one story at a time.**

CAMPAIGN BY THE NUMBERS



CAMPAIGN KICKOFF

AUGUST 14, 2025

The 2025-26 campaign launched under the leadership of **Nolan Lubarski, Jill Sitzmann, and Sara Rol** of CNOS, with **Steve and Cheryl Olson** of Great West, An Old Republic Company, as vice chairs.



58

PROGRAMS FUNDED

58 programs from 47 Siouxland agencies received funding through United Way of Siouxland, Le Mars United Way, and Women United.



8,500

DONORS

More than 8,500 employee and individual gifts were made through 180 workplace campaigns across Siouxland.



\$2.97M

RAISED

United Way surpassed the previous campaign total, raising more than \$2.97 million to support local programs and services.

TOP 50 BUSINESS SUPPORTERS



1. Tyson Foods and Members of UFCW Local 222
2. MidAmerican Energy Company and Members of IBEW Local 499
3. Great West, An Old Republic Company
4. Klinger Companies, L.L.C.
(Includes WA Klinger LLC, Gleeson Constructors & Engineers LLC, Klinger Constructors LLC and Younglove Construction LLC)
5. CF Industries
6. Wells Enterprises, Inc.
7. Security National Bank
8. empirical and Members of UFCW Local 222
9. PREMIER Bankcard
10. Seaboard Triumph Foods and Members of UFCW Local 222
11. Chesterman Company
12. Scheels
13. Palmer Candy Company
14. Thompson Solutions Group
15. American Pop Corn Company
16. Sterling Computers Corp.
17. Sioux City Community School District
18. Morningside University
19. City of Sioux City
20. Hard Rock Hotel & Casino Sioux City
21. Gelita USA Inc.
22. UnityPoint Health–St. Luke’s
23. Henjes, Conner & Williams, P.C.
24. Kalins Indoor Comfort
25. Central Bank
26. Siouxland Federal Credit Union
27. CMBA Architects
28. 1st Financial Bank USA
29. Marriott South Sioux City
30. Woodbury County
31. Sioux City Compressed Steel Company
32. Allied Solutions, LLC
33. Nor-Am Cold Storage
34. RBC Wealth Management
35. United Real Estate Solutions
36. Mills-Shellhammer-Puetz & Associates
37. Siouxland Community Health Center
38. King, Reinsch, Prosser & Co., L.L.P.
39. Diocese of Sioux City
40. KC Engineering, P.C.
41. Custom Woodworks, Ltd.
42. Northwest Iowa Power Coop – NIPCO
43. All Power, Inc.
44. Heidman Law Firm, P.L.L.C.
45. U.S. Bank
46. Primebank (Includes Le Mars & Sioux City)
47. Pioneer Bank
48. Crittenton Center
49. Ag Processing Inc. (AGP)
50. CNOS, P.C.

Thanks to all of the organizations and their employees for supporting United Way through workplace campaigns, volunteering on boards and committees and sponsoring events.

Every donation to United Way makes a difference.

Contributions include employee investments through workplace campaigns, money raised through special events and company support.

The funding efforts of the Top 50 business supporters resulted in \$2.36 million for the 2025-26 campaign.

COMMUNITY IMPACT GOALS



Goal 1. Individuals access mental health and addiction resources

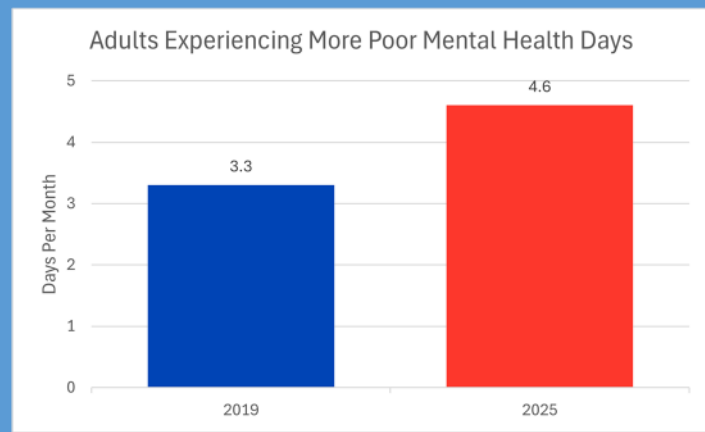
United Way of Siouxland Priorities:

- Improve access to affordable treatment and recovery resources through expanded hours and/or delivery methods, thereby increasing participation.

SIouxLAND DATA SNAPSHOT

- Adults in Siouxland are experiencing more poor mental health days, despite an increase in mental health providers. (See Graph)
- Excessive drinking is rising in Siouxland. Rates now reach 25% in Woodbury County (+6% since 2020), 25% in Union County (+5%), and 17% in Dakota County (+1%)

Sources: Source for Siouxland



United Way FUNDED PROGRAMS

Behavioral Health Services Program

Catholic Charities of Iowa

Expand mental health services by adding a youth therapist, case manager, and more psychiatric care. Implement substance use treatment, prevention, and early intervention, and offer Spanish-language support groups and parenting classes.

Peer Support Program

Heartland Counseling

Comprehensive wraparound services addressing mental health and substance abuse.

Resource Center Program

Crittenton Center

Supports families based on individual needs, helping them access mental health and addiction resources, build parenting skills, and improve health, safety, and wellbeing.

Serving All That Enter Program

Siouxland Mental Health

Expands psychiatric and therapy services in Dakota County, NE, focusing on medication management, walk-in crisis services, urgent care, substance abuse screenings, and suicide prevention.

Goal 2. Adult learners become more employable and independent in the community

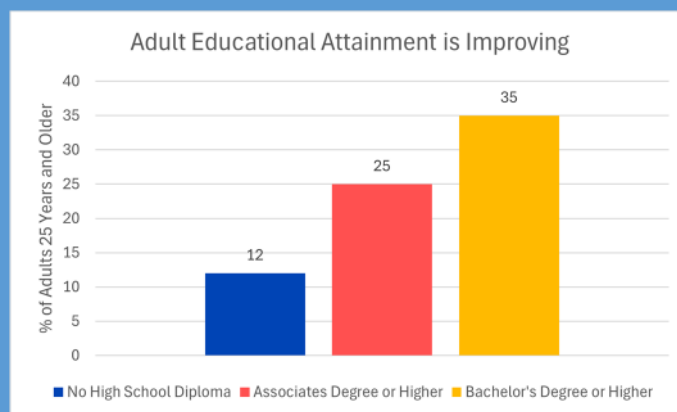
United Way of Siouxland Priorities:

- Increase adult literacy instruction and participation.
- Increase household income through career development opportunities and job training.

SIUXLAND DATA SNAPSHOT

- Educational attainment is improving, but gaps remain. (See Graph)
- Poverty remains a challenge despite low unemployment. Nearly 13% of residents in Woodbury and Dakota Counties—and 16-20% of children—live below the poverty line (under \$33,000 for a family of four).

Sources: Source for Siouxland



United Way FUNDED PROGRAMS

Financial Literacy & Empowerment Program Center for Siouxland

Provide financial counseling and education on budgeting, debt reduction, credit scores, money management, avoiding predatory lending, and resolving identity theft.

Resettlement Workforce Development & Education Program

Lutheran Services of Iowa

Provides workforce development and education for refugees in Siouxland, enhancing employability and family independence through case management, career services, cultural orientation, job-readiness training, and English Language Learner education.

Goal 3. Individuals engage in behaviors that improve their health or safety

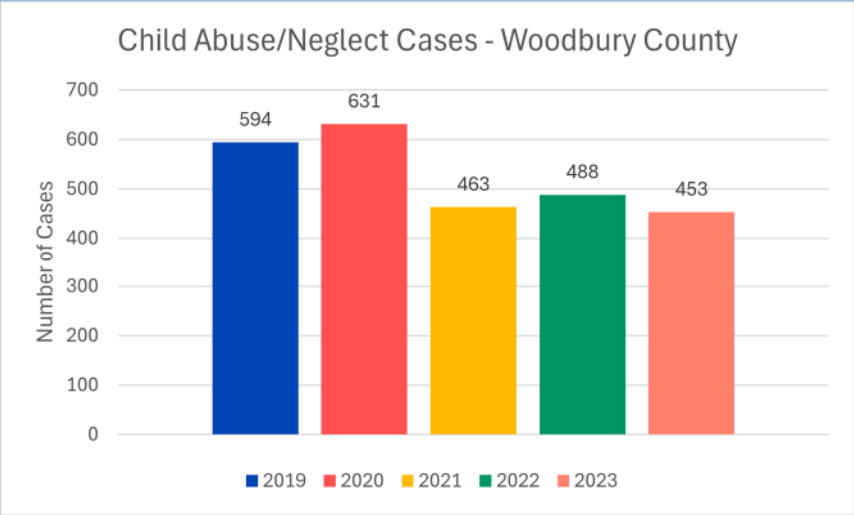
United Way of Siouxland Priorities:

- Promote healthy habits for adults and children to reduce obesity.
- Increase access to violence and trauma treatment and support services.

SIouxLAND DATA SNAPSHOT

- Child abuse and neglect cases are declining. (See Graph)
- Adult obesity remains high. Rates are 39% in Woodbury County, 33% in Union County, and 46% in Dakota County, Dakota County has remained above 40% since 2022.

Sources: Source for Siouxland



United Way FUNDED PROGRAMS

Supervised Apartment Living Program Crittenton Center

A 12-bed independent living, foster care program for teens and young adults ages 16 1/2 to 21.

Transitional Therapeutic Home Program Crittenton Center

Provides comprehensive and holistic service programs to homeless children in the care of the Crittenton Center.

Client Services Program Haven House

Offers violence and trauma treatment, mental health, and support services. Addresses abuse and safety, improves household behavior, leading to better learning opportunities and increased school attendance.

Legal Assistance Program Iowa Legal Aid

Provides essential legal services for survivors of domestic violence in Woodbury County who cannot afford to hire an attorney.

United Way FUNDED PROGRAMS (Goal 3 cont.)

Siouxland Child Advocacy Center Program

UnityPoint Health–St. Luke’s Foundation

Champions the needs of abused children through prevention, intervention, therapy, advocacy, and collaboration during their journey toward healing and justice.

Wellness Program

Norm Waitt Sr. YMCA

Offers facility access, group exercise, wellness coaching, and monthly challenges. Empowers participants to make positive changes through education, support, and specialized fitness sessions.

Safety for all Residents Program

SafePlace

Provides secure shelter, advocacy, and counseling for those facing partner violence, including one-on-one support, basic needs, safety planning, relocation, and legal advocacy.

Goal 4. Families access quality childcare and early learning opportunities

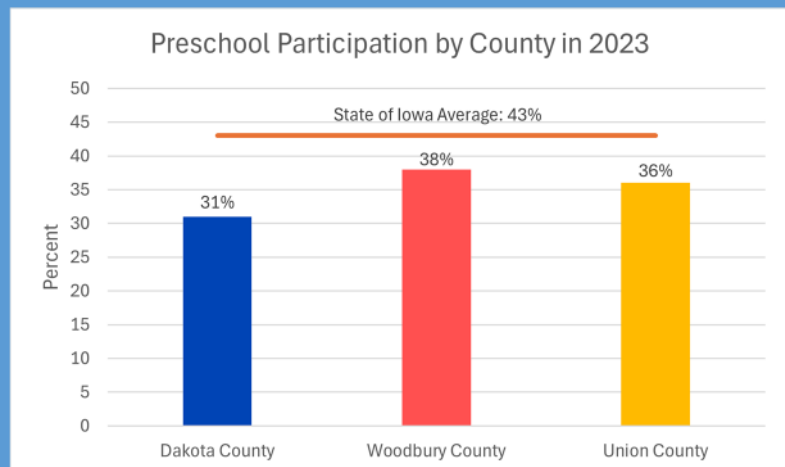
United Way of Siouxland Priorities:

- Children are assessed ready for kindergarten.
- Increase safe, affordable, quality childcare slots. (Priority given to infant care and extended hours).

SIUXLAND DATA SNAPSHOT

- Preschool participation trails state averages in all tri-state counties. (See Graph)
- Many children enter kindergarten behind. In 2024, 33% were lacking early literacy skills and 25% were lacking early math skills.

Sources: Source for Siouxland



United Way FUNDED PROGRAMS (Goal 4)

Sleep Away Program

Camp High Hopes

Offers adults and children of all abilities tailored physical activities and healthy meals, aiming to promote healthy behaviors and reduce obesity.

Childcare Program

Crittenton Center

Increases the number of safe, affordable, quality childcare slots, including infant care and extended hours.

Childcare Program

Lutheran Services of Iowa

Helps English Language Learner childcare providers, particularly refugee/immigrant women, gain financial stability and increase culturally appropriate childcare spots by registering them with the Iowa Department of Human Services.

Childcare and Preschool Program

Mary Elizabeth Childcare

Offers extended hours (6 am to 6 pm) and full-time, active learning care during summer, aiming to provide safe, high-quality daycare and preschool services while removing barriers for families.

Preschool, Infant and Toddler,

Extended Care Programs

Norm Waitt Sr. YMCA

Enhanced access to safe, affordable, high-quality care and education – Infant Toddler: Quality care and early learning for ages 6 weeks to 3 years; Preschool: Prepares children for kindergarten with age-appropriate activities; Extended Care: Provides structured care outside traditional hours for families; STEAM: Engages school-age children in science, technology, engineering, arts, and math.

5. Youth demonstrate grade-appropriate school readiness academically, socially, and emotionally

United Way of Siouxland Priorities:

- Help students maintain or improve grade level reading and math skills.
- Decrease barriers for children to participate in before and after school activities.

ADDITIONAL IMPACT, LOCAL RESULTS



**UNITED
WAY**

**WOMEN
UNITED**

Women United is an auxiliary United Way of Siouxland group, composed of dynamic women who invest their time, resources, and talent to enhance the lives of local children.

This year's efforts were chaired by *Jean Marie Althaus*.



PROGRAM GRANTS

Siouxland District Health Department
Preventative Dental Health Services

Siouxland Foster Closet
Clothing and Critical Supplies



BRIGHTER FUTURES GRANTS

**Community Action Agency
of Siouxland**
STEM Kits

**Mary J. Treglia Community
Preschool**
Preschool Scholarships

Mary's Choice
Caring for Our Little Ones

Martha's Mission Siouxland
Essential Classroom Supplies

**Siouxland Community
Health Center**
Infant Safe Sleep Education

Siouxland Youth For Christ
City Life Youth Program



Learn More: unitedwaysiouxland.com/women-united



**Le Mars
UNITED WAY**

COMMUNITY INVESTMENTS



PROVIDE SAFETY NET SERVICES

American Legion Wasmer Post #241
Kids Shoe Party

Le Mars Arts Council
Art for All

Le Mars Backpack
Weekend Food for Kids

Le Mars Fire & Rescue
Fire / Carbon Monoxide Victim Emergency

Life Skills Training Center, Inc.
Day Habilitation Expansion

Lucky Leprechaun for Kids
Basic Needs for Students

Mid-Sioux Opportunities
Plymouth County Crisis Assistance

Plains Area Mental Health
The Meeting Place, Drop-In Center

Remsen St. Mary's
Foundation of Growth

SafePlace
Comprehensive Domestic Violence Program

**Senior Companion Program
of Greater Siouxland**
Senior Companion Program

Sunnybrook Hope Center
Le Mars Food Pantry



CHILDREN GROW INTO SUCCESSFUL ADULTS

Big Brothers Big Sisters
Plymouth County Mentoring

Crittenton Center
Child Development Center Le Mars

**Foster Grandparent Program
of Greater Siouxland**
Mentors for Children

Friends of the Library
Early Literacy Programming

Gehlen Catholic Schools
Early Childhood Education Center

Imagination Library
Free Books for Preschoolers

Le Mars Area Family YMCA
*Child Care Programming
& Tutoring Programs*

Le Mars Community High School
Summer School

Le Mars Community Middle School
*Summer School & After School
Program*

Le Mars Police Association
Youth Programming

LifeWise Academy
Character Education

Lutheran Services in Iowa
HOPES - New Parent Training

Noah's Ark
Preschool

**Plymouth County Sheriff's
Employer Association**
Plymouth County Youth Programs

Siouxland Youth for Christ
City Life Program



Learn More: lemarsunitedway.org

UNITED WAY OF SIOUXLAND FINANCIALS

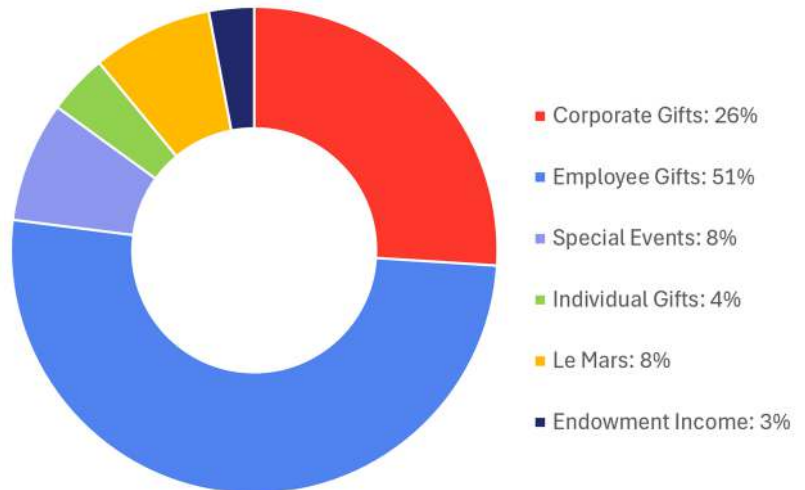
Budget Based on 2026 Campaign Revenue



REVENUE

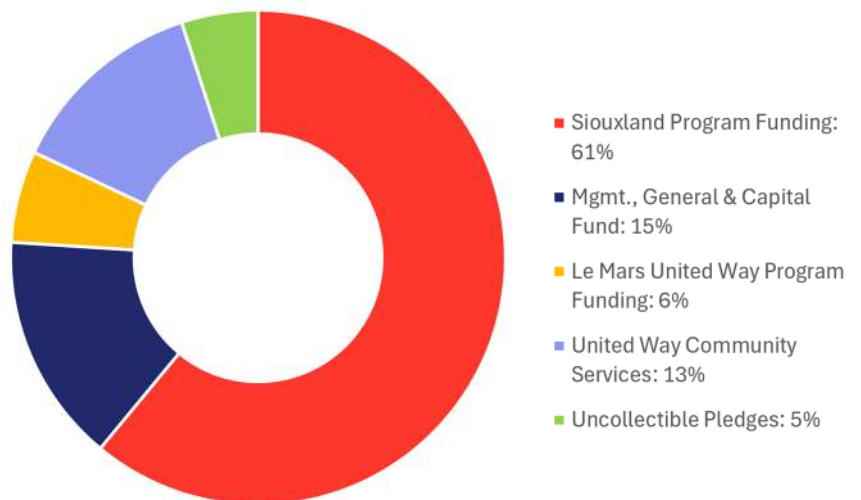
Campaign Support \$2,970,000
Uncollectable Pledges (\$148,500)
Other Income \$101,594

Total Support & Revenue \$2,923,094



EXPENSES

Unrestricted Community Impact Funding \$1,535,337
Donor Restricted Funding \$338,726
Le Mars United Way Program Funding \$182,670
United Way Direct Community Services \$391,058
Total Community Impact Funding \$2,447,791
Management and Fundraising \$470,303
Capital Fund \$5,000
Total Operations & Community \$2,923,094



ASSETS

Current Assets
\$3,666,331

Other Assets
\$3,022,296

Total Assets
\$6,688,627

UNITED WAY OF SIOUXLAND BOARD OF DIRECTORS

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Amy Denney

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Past Chair

Bryce Book

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Jill Sitzmann

CNOS

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Labor REP UFCW Local 222



UNITED WAY
Siouxland

www.unitedwaysiouxland.com

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Le Mars
UNITED WAY

www.lemarsunitedway.org