

# By working *together*, we can make a *positive* **IMPACT**.

## Congratulations on working for a great employer!

Your new job is an excellent way for you to gain valuable experience in your field, meet new people and help improve our quality of life through a gift to United Way of Siouxland.

Your employer has shown that they care about our community by generously supporting United Way of Siouxland. Now's your chance to join them as we work to improve the lives of thousands of children, families and individuals each year right here in Siouxland.

By committing a portion of your pay to United Way through your employer's payroll deduction plan, you impact the community through 23 partner agencies and initiatives. Before you complete the pledge card enclosed, please take a look at the information on the back of the pledge card where you will find a QR code to see the agencies and initiatives your local United Way supports.

**Your gift will stay right here in Siouxland** to advance the common good by focusing on improving education and healthy behaviors. These are the building blocks of a good life. Our goal is to develop long-lasting solutions that prevent problems from happening in the first place. We focus on giving a hand-up, not a hand-out.

## How United Way Works



Please join your employer in supporting United Way.

**Thank you for helping make a positive impact!**