 INSERT COMPANY LOGO HERE

Dear “company name” team members,

It’s an exciting time at “company name”! This fall, we are happy to support United Way of Siouxland’s mission to unite the caring power of the community, One Story at a Time. United Way uses local data to identify Siouxland’s greatest needs, then invest in programs with proven results so every dollar you give goes to where it can do the most.

Here are just a few of the many anticipated results that United Way programs will make possible this year:

1. **2,640 children and adults will receive life-changing mental health and addiction support.**
2. **Families will have access to quality care with 15 new in-home childcare providers and expanded infant care, longer hours, and more preschool spots at three local childcare centers.**
3. **2,660 children will improve their reading, math, or school attendance—opening doors to a brighter future.**

I personally invite you to join us in this year’s employee pledge drive, where our gifts will help ensure those in need have access to the services and support necessary to thrive.

**Last year XXX employees of “company name” contributed over $XXXX to this effort.** Siouxland has a legacy of generosity, and it is donors like you that made the difference. We are proud to stand with you in support of United Way again this year.

**Why are your gifts so important to the community?**

* **United Way supports local programs for everyone who needs help.**
* **United Way supports programs that make Siouxland stronger:**
	+ Childcare, Mental Health Counseling, After School Programs, Healthy Living, Literacy Programs & More
* **Your donation will have the maximum Impact:** Our gifts, along with our neighbors, friends and other local businesses are combined to make the biggest difference possible.
* **Local volunteer committees drive the funding process to ensure each gift is applied to programs that make measurable progress.** Funding decisions for programs are data-driven and programs are evaluated on a regular basis to ensure that goals are achieved.

**Here are just a few examples of how your gift can help:**

* $1 a week or just $52, provides a 3-month membership for a person in a Parkinson’s Disease program.
* $1 a week or just $52, provides a child with 5 months of STEAM programming.
* $5 a week or just $260, provides a week’s worth of shelter for a parent and child fleeing abuse.
* $5 a week or just $260, provides a therapist for on-site school counseling for one month.
* $10 a week or just $520, provides five background checks on potential mentors for children.
* $10 a week or just $520, provides 10 caps & gowns for teen parents graduating from high school.

Thank you for your support of United Way of Siouxland. Your donation will help improve lives and create hope for those in need, One Story at a Time!

Sincerely,

CEO NAME

TITLE

p.s. If you or someone you know needs help, please see [www.unitedwaysiouxland.com/community-resources](http://www.unitedwaysiouxland.com/community-resources) for a list of resources.