**MESSAGE 1:**



Dear “company name” team members,

It’s an exciting time at “company name”! This fall, we are happy to support United Way of Siouxland’s mission to unite the caring power of the community, One Story at a Time. United Way uses local data to identify Siouxland’s greatest needs, then invest in programs with proven results so every dollar you give goes to where it can do the most.

Here are just a few of the many anticipated results that United Way programs will make possible this year:

1. **2,640 children and adults will receive life-changing mental health and addiction support.**
2. **Families will have access to quality care with 15 new in-home childcare providers and expanded infant care, longer hours, and more preschool spots at three local childcare centers.**
3. **2,660 children will improve their reading, math, or school attendance—opening doors to a brighter future.**

I personally invite you to join us in this year’s employee pledge drive, where our gifts will help ensure those in need have access to the services and support necessary to thrive.

**Last year XXX employees of “company name” contributed over $XXXX to this effort.** Siouxland has a legacy of generosity, and it is donors like you that made the difference. We are proud to stand with you in support of United Way again this year.

**Why are your gifts so important to the community?**

* **United Way supports local programs for everyone who needs help.**
* **United Way supports programs that make Siouxland stronger:**
	+ Childcare, Mental Health Counseling, After School Programs, Healthy Living, Literacy Programs & More
* **Your donation will have the maximum Impact:** Our gifts, along with our neighbors, friends and other local businesses are combined to make the biggest difference possible.
* **Local volunteer committees drive the funding process to ensure each gift is applied to programs that make measurable progress.** Funding decisions for programs are data-driven and programs are evaluated on a regular basis to ensure that goals are achieved.

**Here are just a few examples of how your gift can help:**

* $1 a week or just $52, provides a 3-month membership for a person in a Parkinson’s Disease program.
* $1 a week or just $52, provides a child with 5 months of STEAM programming.
* $5 a week or just $260, provides a week’s worth of shelter for a parent and child fleeing abuse.
* $5 a week or just $260, provides a therapist for on-site school counseling for one month.
* $10 a week or just $520, provides five background checks on potential mentors for children.
* $10 a week or just $520, provides 10 caps & gowns for teen parents graduating from high school.

Thank you for your support of United Way of Siouxland. Your donation will help improve lives and create hope for those in need - One story at a time.

Sincerely,

CEO NAME

TITLE

p.s. If you or someone you know needs help, please see [www.unitedwaysiouxland.com/community-resources](http://www.unitedwaysiouxland.com/community-resources) for a list of resources.**MESSAGE 2:**



Dear “company name” team members,

**Did you know that dozens of local volunteers actively participate in the United Way funding process to ensure your gift makes a real difference.** Progress is measured to track how lives are improving through each program.

**United Way supports local programs that are here for us when we need help.** This year, United Way will be supporting 23 local programs that will provide over 14,600 services, such as child care, mental health support, and mentoring to those in need.

**Here are just a few examples of how your gift can help:**

* $1 a week or just $52, can give a child 5 months of STEAM programming.
* $5 a week or just $260, can provide transportation to 5 people to their needed counseling sessions.
* $10 a week or just $520, provides a therapist to be on-site at school for children for 2 months.

**Please join me in this year’s campaign as we improve Siouxland – One story at a time.**

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It’s easy to donate, just complete your pledge form and return it to: INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.

Thank you for your support of United Way. Your gift will help provide critical support for members of the Siouxland community - One story at a time.

Sincerely,

**SIGNATURE OF SENDER**

**MESSAGE 3:**



Dear “company name” team members,

**United Way of Siouxland works to support the health and education of everyone in our community. To see the programs United Way supports visit this page:** [**https://www.unitedwaysiouxland.com/funded-programs**](https://www.unitedwaysiouxland.com/funded-programs)

**Did you know that if you give $100 or more to United Way of Siouxland, you’ll receive a Giving Card**, **good for discounts at dozens of local businesses?** See this year’s Giving Card discounts at <https://www.unitedwaysiouxland.com/giving-card>.

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It’s easy to donate, just complete your pledge form and return it to: INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.

Thank you for standing with us in support of the Siouxland community. Your gift will make an impact - One story at a time.

Sincerely,

**SIGNATURE OF SENDER**

**MESSAGE 4:**



Dear “company name” team members,

**According to statistics, the Siouxland community ranks mental health as the top health concern.** That is why United Way is working with a network of local organizations to provide access to affordable counseling and prevention services.

**GOOD NEWS:** We’re seeing results! This year 2,640 services will be provided to support people like John, who didn't want to go to therapy because he thought he could handle his issues on his own. He found himself taking out his frustrations on others, including his family. Once he realized help was available John reached out to a local agency and today is thriving.

**These results are fueled by your support!**

Please join me in this year’s campaign as we unite to change lives for the better, One Story at a Time!

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It’s easy to donate, just complete your pledge form and return it to: INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.

Together we can make life better for everyone in Siouxland - One story at a time. Thank you for your support.

Sincerely,

**SIGNATURE OF SENDER**

**MESSAGE 5:**



Dear “company name” team members,

**Thanks to you, Jackie is ready for kindergarten.**  She was new to the community and was facing challenges both academically and socially. Her development was behind that of her classmates.

According to statistics, 64% of Siouxland children entering kindergarten in 2023 did not meet literacy benchmarks.

Thanks to programs funded through United Way of Siouxland, **Jackie is one of over 2,660 Siouxland children who will improve their reading, math, or school attendance-opening doors to a brighter future**.

**These results are fueled by your support!**Please join me in this year’s campaign, together we can make positive change happen in Siouxland - One story at a time.

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It’s easy to donate, just complete your pledge form and return it to: INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.

Thank you, your gift will make an impact in Siouxland!

Sincerely,

**SIGNATURE OF SENDER**

**MESSAGE 6:**



Dear “company name” team members,

****

**With your help, Maria is taking care of her daughter.** She was struggling to find childcare, especially for the specific needs of her little girl.

Statistics show that the average Siouxland family spends 16% of their income on childcare.

Thanks to programs funded through United Way of Siouxland, Maria and others will have access to quality care with 15 new in-home childcare providers and expanded infant care, longer hours, and more preschool spots at three local childcare centers. **These results are fueled by your support!**

Please join me in this year’s campaign as we improve lives – One story at a time.

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It’s easy to donate, just complete your pledge form and return it to: INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.

Thank you for helping us change lives for the better - One story at a time.

Sincerely,

**SIGNATURE OF SENDER**

**MESSAGE 7:**



Dear “company name” team members,

****

**With your help, Jennifer is leading a safer life.** For over 10 years, she was in an abusive relationship. She didn’t know what to do or who to turn to for help.

According to statistics, over 620 domestic assaults were reported in Siouxland in 2024.

Thanks to programs funded through United Way of Siouxland, Jennifer is one of over 8,000 Sioxulanders who will be able to access programs that improve their health or safety**.**

**These results are fueled by your support!**

Please join me in this year’s campaign and help make a positive impact in Siouxland - One story at a time.

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It’s easy to donate, just complete your pledge form and return it to: INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.

Thank you for your support!

Sincerely,

**SIGNATURE OF SENDER**

**MESSAGE 8:**



Dear “company name” team members,

**United Way is here for us all.** United Way partners with SingleCare, which is a prescription discount program that can be used at any participating pharmacy. Siouxlanders can save up to 80% on some prescriptions through SingleCare. Check it out today, go to [www.SingleCare.com](http://www.SingleCare.com) to:

* Download the SingleCare app
* Check to see if your prescription is covered
* Discover which pharmacies participate

See other services and resources at [www.unitedwaysiouxland.com/community-resources](http://www.unitedwaysiouxland.com/community-resources).

Please join the campaign, your gift will help improve lives and create hope for those in need - One story at a time.

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It’s easy to donate, just complete your pledge form and return it to: INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.

Thank you for your support!

Sincerely,

**SIGNATURE OF SENDER**