**SAMPLE ePledge Messages – Fall 2025**

**MESSAGE 1:**

Dear “company name” team members,

**It’s an exciting time at “company name”!** This fall, we are happy to support the community-improving mission of United Way of Siouxland through our annual employee pledge drive and I personally invite you to join us. This campaign makes a big impact on our community - One story at a time.

Here are just a few of the many anticipated results that United Way programs will make possible this year:

1. **2,640 children and adults will receive life-changing mental health and addiction support.**
2. **Families will have access to quality care with 15 new in-home childcare providers and expanded infant care, longer hours, and more preschool spots at three local childcare centers.**
3. **2,660 children will improve their reading, math, or school attendance—opening doors to a brighter future.**

United Way uses local data to identify Siouxland’s greatest needs, then invests in programs with proven results so every dollar you give goes where it can do the most good. Through data and local experts Five New Goals have been set for Siouxland and 23 new programs are being supported.

**Last year XXX employees of “company name” contributed over $XXXX to this effort. What a great impact!**

**The programs United Way supports make Siouxland stronger for us all:**

•Childcare •Mental Health Counseling •After School Programs •Disease Prevention •Literacy •School Success Programs •Parenting Classes • & More

**It has the Maximum Impact:** Our gifts, along with our neighbors, friends and other local businesses are combined to make the biggest difference possible. United Way invests the maximum amount possible directly into programs.

**Here are just a few examples of how your gift can help:**

* $1 a week or just $52, provides a 3-month membership for a person in a Parkinson’s Disease program
* $5 a week or just $260, provides a week’s worth of shelter for a parent and child fleeing abuse.
* $10 a week or just $520, provides five background checks on potential mentors for children.

**Please join me in this year’s campaign, One story at a time.**

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

**It’s easy to give, just visit** [**https://epledge.unitedwaysiouxland.com/Begin.jsp**](https://epledge.unitedwaysiouxland.com/Begin.jsp)

**Username: (insert username formula)**

**Password: (insert password formula)**

**You’ll be asked to reset your password, then go ahead and make your pledge.**

**Thank you for your support!**

Sincerely,

**SIGNATURE OF SENDER**

p.s. I encourage you to visit the Need Help page on United Way’s website if you know anyone who needs help [www.unitedwaysiouxland.com/community-resources](http://www.unitedwaysiouxland.com/community-resources)

**MESSAGE 2:**

Dear “company name” team members,

**Did you know that dozens of local volunteers actively participate in the United Way funding process to ensure your gift makes a real difference.** Progress is measured to track how lives are improving through each program.

**United Way supports local programs that are here for us when we need help.** This year, United Way will be supporting 23 local programs that will provide over 14,600 services, such as child care, mental health support, and mentoring to those in need.

**Here are just a few examples of how your gift can help:**

* $1 a week or just $52, can give a child 5 months of STEAM programming.
* $5 a week or just $260, can provide transportation to 5 people to their needed counseling sessions.
* $10 a week or just $520, provides a therapist to be on-site at school for children for 2 months.

**Please join me in this year’s campaign as we improve Siouxland – One story at a time.**

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**MESSAGE 3:**

Dear “company name” team members,

Did you know that if you give $100 or more to United Way of Siouxland, you’ll receive a Giving Card, good for discounts at dozens of local businesses?

See all the discounts you will receive here: <https://www.unitedwaysiouxland.com/giving-card>

**Please join me in this year’s campaign as we improve our community – One story at a time.**

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

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Sincerely,

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