

# ANNUAL REPORT 2022 | 2023

# A MESSAGE FROM OUR LEADERSHIP

Dear Friends,

Each day as we walk through life, we have choices. Those choices lead to the impact we have on the world around us. Should we hold the door for the next person? Do we leave a tip, buy the flowers, or pay for the next person's coffee?

***As leaders at United Way, WE SEE THE GOOD THAT COMES FROM YOUR DAILY ACTION.***

You recognize that these small choices matter and there is a ripple effect. Collectively, your support of United Way is much the same, only amplified. This year's Annual Report highlights the lives changed thanks to Siouxland's investment in our mission: "To improve lives by uniting the caring power of our community."

Our community agency partners provide us impactful statistical information of the importance of their programs that can be found throughout this annual report. In 2022, nearly 30% of services provided from community agency partners were to households earning \$25,000 or less, and nearly 36% of services were to people ages 25-60.

Lives are changing for the better everyday thanks to you!

Sincerely,



A handwritten signature in black ink that reads "Tami Proskovec".

Tami Proskovec  
Board Chair, UnityPoint Health



A handwritten signature in blue ink that reads "Heather Hennings".

Heather Hennings  
President, United Way of Siouxland

## TOGETHER WE CAN MAKE CHANGE HAPPEN



# GIVE

2022-23 Campaign Chairs Chris and Joy Bogenrief, NAI United, provided excellent leadership to the campaign cabinet.

Over 300 local businesses and nearly 9,000 individuals raised **\$2,875,000** to impact Siouxland.

This year's campaign ensures critical programming and effective community initiatives will be able to move forward with continued successful outcomes.

The average employee gift of local donors was \$206, which reflects the heritage of generosity in the Siouxland community.



Anyone can champion a cause. Whether you write a letter to elected officials, attend school board meetings, or speak up to improve your community, you can be an advocate and LIVE UNITED.

# ADVOCATE

United Way's public policy efforts have helped create programs like Iowa Reading Corps, increased support for adult education, and brought renewed focus to the importance of mental health in our community.

Advocacy, however, is much more than public policy. When we work together and speak with a common voice, our whole community benefits.

# VOLUNTEER

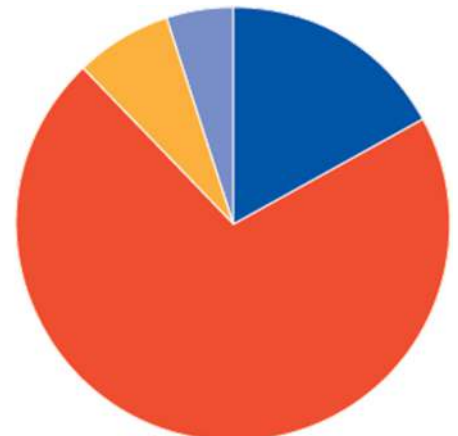
United Way creates positive change every day thanks to volunteers who share their knowledge, skills and experience to create real change and improve people's lives.

Our dedicated volunteers gave 7,761 hours to United Way of Siouxland and the Le Mars United Way last year, which the Independent Sector values at a rate of \$29.95 an hour.

In effect, volunteers gave a generous \$232,442 by donating their talent and time to the community.

They served as Board Members, Community Impact Volunteers and Campaign Executives.

- Board Members: 17%
- Campaign Executives: 71%
- Community Impact Volunteers: 7%
- Other: 5%



# COMMUNITY IMPACT

Every day donors, advocates and volunteers are making a lasting difference in the lives of Siouxlanders. We measure our success in Lives Changed. We did this together.

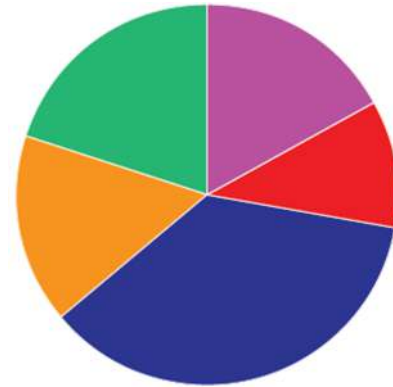
## 59

Programs and initiatives were supported in 2022 by United Way of Siouxland, Le Mars United Way, and Women United

## 30,500

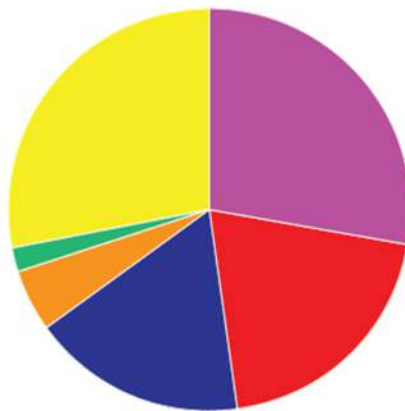
Services were provided to individuals and families in Siouxland through agency partners and initiatives in 2022

### AGE



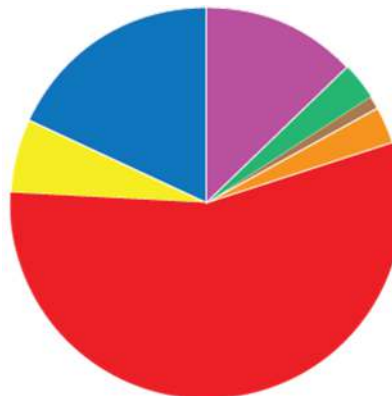
- Children 0-12: 17%
- Adolescents to YA: 11%
- Ages 25-60: 36%
- Ages 60+: 16%
- Ages Unknown: 20%

### INCOME



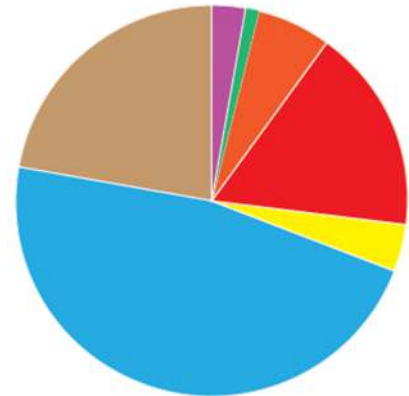
- \$0-24,999: 28%
- \$25,000-49,999: 20%
- \$50,000-74,999: 17%
- \$75,000-100,000: 5%
- Over \$100,000: 2%
- Unknown: 28%

### COUNTY



- Dakota: 13%
- Plymouth: 3%
- Sioux: 1%
- Union: 3%
- Woodbury: 56%
- Other: 6%
- Unknown: 18%

### RACE



- American Indian: 3%
- Asian: 1%
- African-American: 6%
- Hispanic: 17%
- Multiracial: 4%
- White: 47%
- Unknown: 22%

# OPEN GRANT PROCESS

In May of 2022, United Way of Siouxland announced a new approach to funding programs that will provide flexibility to respond to the quickly changing needs of Siouxland.

This will move the organization from a funded partner grant process to an open grant process.

The new process allows for a transition period for both current and new programs to apply.



## BENEFITS OF THE OPEN PROCESS

- Ensure adaptability to changing community needs
- Focuses on the root causes of major problems for long-term results
- Involves the community to solve issues more collaboratively
- Maximizes the impact of your donation

## OPEN PROCESS TIMELINE

- Goals Finalized & Announced to Community for New Open Funding Process: Fall, 2023
- Letters of Intent (LOI) Due: February 2024
- Letter of Intent Applicants Notified if they will Complete Full Application: March 2024
- Full Applications Due: June 2024
- Award Determinations to Applicants: September 2024
- Three-Year Funding Cycle with Annual Reporting

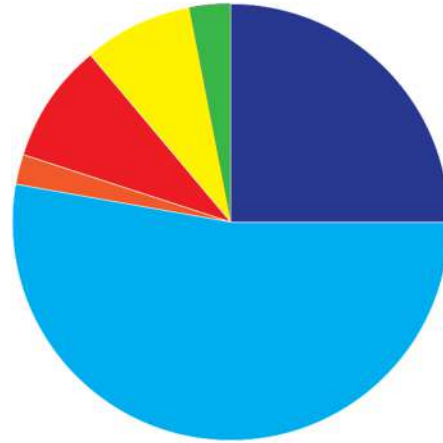
# FINANCIALS

Budget Based on 2023 Campaign Revenue

## PUBLIC SUPPORT & REVENUE

Campaign Support	2,885,757
Less Provision for Uncollectable Pledges	(158,717)
Other Income	76,255

**Total Public Support & Revenue**  
**\$2,803,295**



## EXPENSES

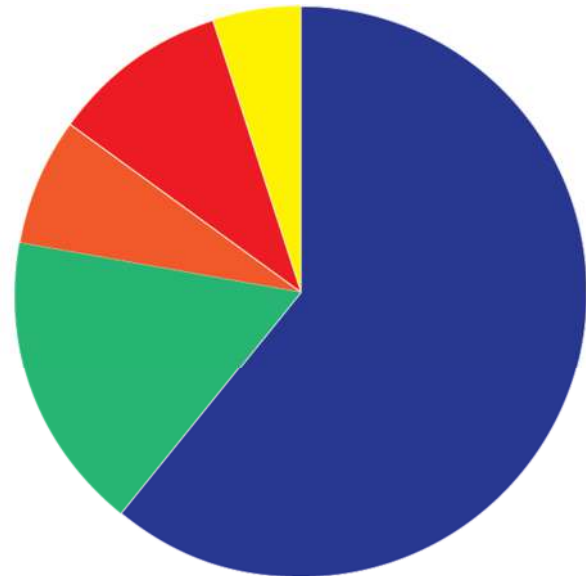
Management and Fundraising	479,696
Capital Fund	11,000

**Total Management & Capital**  
**\$490,696**

Unrestricted Community Impact Funding	1,427,235
Donor Restricted Funding	390,958
Le Mars United Way Program Funding	198,066
United Way Direct Community Services	303,691

**Total Community Impact Funding**  
**\$2,312,599**

**Total Operations & Community**  
**\$2,803,295**



## ORGANIZATIONAL ASSETS

Current Assets	3,620,561
Other Assets	2,600,708

**Total Assets**  
**\$6,221,269**

# TOP 50 BUSINESS SUPPORTERS

1. Tyson Fresh Meats and Members of UFCW Local 222
2. MidAmerican Energy Company (Sioux City and Le Mars)
3. Klinger Companies, Inc. (Includes WA Klinger LLC, Gleeson Constructors & Engineers LLC, Klinger Constructors LLC and Younglove Construction LLC)
4. PREMIER Bankcard
5. Wells Enterprises, Inc.
6. Security National Bank
7. empirical and Members of UFCW Local 222
8. CF Industries
9. Great West Casualty Company
10. Chesterman Company
11. Scheels
12. Sioux City Community School District
13. American Pop Corn Company
14. City of Sioux City
15. Thompson Solutions Group
16. Palmer Candy Company
17. Hard Rock Hotel & Casino Sioux City
18. Woodbury County
19. Morningside University
20. Central Bank
21. UnityPoint Health—St. Luke's
22. Ag Processing Inc. (AGP)
23. Henjes, Conner & Williams, P.C.
24. Nor-Am Cold Storage
25. 1st Financial Bank USA
26. Siouxland Federal Credit Union
27. CMBA Architects
28. Gelita USA Inc.
29. Sterling Computers Corp.
30. U.S. Bank
31. Kalins Indoor Comfort
32. Marriott—South Sioux City Riverfront
33. Schuster Co.
34. King, Reinsch, Prosser & Co., L.L.P.
35. United Real Estate Solutions
36. Western Iowa Tech Community College
37. BAIRD
38. Mills-Shellhammer-Puetz & Associates
39. Seaboard Triumph Foods and Members of UFCW Local 222
40. Pioneer Bank
41. Heidman Law Firm, P.L.L.C.
42. RBC Wealth Management
43. Northwest Area Education Agency
44. Five Star Call Centers
45. Diocese of Sioux City
46. Siouxland Community Health Center
47. CW Suter Services
48. Wells Fargo Bank, N.A.
49. Northwest Iowa Power Coop—NIPCO
50. Custom Woodworks, Ltd.

**Thanks to all of the organizations and their employees for raising resources through workplace campaigns, volunteering on United Way boards and committees and sponsoring events.**

**Every donation to United Way makes a difference.**

**Contributions include employee investments through workplace campaigns, money raised through special events and company support.**

**The funding efforts of the Top 50 companies resulted in just over \$2 million for the 2022-23 campaign.**

# AGENDA FOR CHANGE

United Way fights for the health, education, and financial stability of every person in our community.

The Agenda for Change outlines specific outcomes associated with each of our three focus areas. All United Way of Siouxland funded programs are working to impact the issues identified.

The agenda can be found on our website with the programs that are aligned with each community outcome.



## COMMUNITY OUTCOMES

- Children are born healthy and develop on track
- Individuals of all ages will increase coping and life skills to achieve mental wellness
- Youth and adults live a healthy lifestyle and avoid risky behavior
- Youth and adults live in and maintain a safe/healthy environment

## SPECIAL FOCUS

- Healthy lifestyles
- Reduce bullying and violence
- Healthy developmental growth of children through parenting

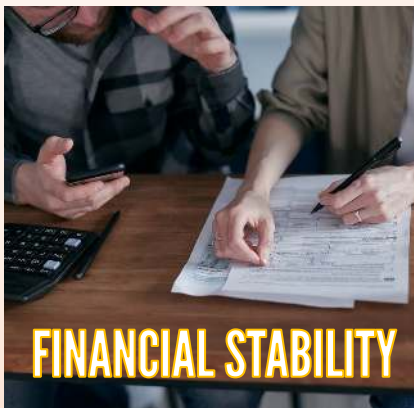


## COMMUNITY OUTCOMES

- Children enter kindergarten ready to succeed
- Children are socially and emotionally prepared to succeed in school
- Children are on track academically and prepared to succeed in school

## SPECIAL FOCUS

- Kindergarten readiness
- Grade appropriate reading levels
- Graduation rates



## COMMUNITY OUTCOMES

- People have access to resources in crisis to stabilize their situation
- People have resources and skills to build financial stability

## SPECIAL FOCUS

- Emergency services
- Basic human needs
- Access to resources that build financial stability
- Increase income potential





*The primary goal of the Health focus is to improve the physical and mental health status of our community by providing access to resources and interventions that reduce unhealthy behaviors while also increasing the ability of citizens to live healthy and safe lives.*

### **Boys and Girls Home and Family Services**

#### *Outpatient Services*

Provides professional, therapeutic outpatient services addressing mental health concerns in children and adults. Treatment of individuals' mental health results in overall well-being.

### **Catholic Charities, Healthy & Safe Families**

Provides mental health services, counseling, outreach, and education to families and individuals of all faiths and socio-economic backgrounds to support families, provide safety, and instill hope.

### **SafePlace, Safety for All Residents**

Provides safe shelter, along with advocacy and counseling, to adults and children who are at risk of harm from a current or former partner.

### **Crittenton Center, Parent Education**

Healthy opportunities for parents to experience success provides family support through intensive home visiting services from pregnancy to age five, ensuring health and development.

### **Lutheran Services in Iowa, Parent Education**

Parenting education program provides support, education and community resource information to pregnant and parenting teens enrolled in Siouxland high schools of all faiths.

### **Norm Waitt Sr. YMCA, Wellness Programs**

Wellness programs improve quality of life as individuals cope with physical and health challenges, chronic diseases, and aging through research-based exercise, education and support.

### **Siouxland CARES, Prevention & Anti-Bullying Efforts**

Assists youth and adults to live healthy lifestyles and avoid risky behavior by providing community-wide awareness, resources, education, skill building, collaboration, and support to eliminate substance misuse and violence.

### **Siouxland Center for Active Generations, Enhancing the Lifestyles of Older Adults**

Through movement arts, including group/individual exercise, and socialization programs, including group activities and facilitated conversations, adults improve their ability to live healthy independent lifestyles.

### **The ARC of Woodbury County, Summer Program**

A six-week summer school program teaches coping and life skills appropriate for intellectually and developmentally disabled individuals ages 3 through 25.



**The primary goal of the Education focus area is to prepare children for success in school in order to become productive citizens. To achieve this we focus on kindergarten readiness, fourth grade reading proficiency, keeping children on track academically, and social and emotional preparation to succeed in school and beyond.**

### **Beyond the Bell,**

#### *Before & After School Program*

Provides before and after school care at all Sioux City elementary schools, three middle schools, Sacred Heart School, and Holy Cross at St. Michaels. In South Sioux City, Beyond The Bell is provided at five elementary schools.

### **Jump Start,**

#### *Preschool Summer Program*

Helps children enter kindergarten ready to succeed by providing an eight-week summer program.

### **Big Brothers Big Sisters,**

#### *Mentoring Youth*

Provides one-to-one mentoring relationships for children in need based on a proven model that includes support for mentors, youth and parents/guardians.

### **Boys and Girls Clubs of Siouxland,**

#### *After School, Summer Program*

Offers after school and summer programming for ages 7-18. They offer recreation, healthy lifestyles, arts, and educational programming.

### **Crittenton Center,**

#### *Stella Sanford Child Development*

A quality early learning program serving children ages 0-5, creating an environment that builds children's social and emotional strength while enhancing cognitive, literacy, and physical development.

### **Girl Scouts of Greater Iowa,**

#### *Girl Scout Leadership Experience*

Helps girls learn skills such as problem solving, decision-making, team building, and healthy relationships, which all positively support academic achievement.

### **Girls Inc.,**

#### *After School and Summer Program*

Innovative, comprehensive after-school/summer programs which prepare girls to be academically, socially/emotionally successful, and healthy.

### **Mary Elizabeth Child Care & Preschool,**

#### *Nurturing Environment & Daycare*

Provides a quality preschool education and encourages children's success in all skill areas so they are prepared for kindergarten.

### **Mary J. Treglia Community House,** *Preschool*

Offers year-round, full-day instruction for 3-4 year-old students. While providing kindergarten readiness, the classroom specializes in English Language Learning.

### **Mid America Council, Boy Scouts of America,** *Strong Youth*

Helping youth become leaders and productive members of society by teaching life skills, character development, responsibilities of citizenship, and developing personal fitness.

### **Native American Child Care Center,** *Age Appropriate Development Program*

A comprehensive early childhood development program for preschool children focused on preparing them for kindergarten success.

### **Norm Waitt Sr. YMCA,** *Summer Camp*

An eight-week summer camp dedicated to stopping summer learning loss and keeping kids active through a rich variety of academic, social and health-focused experiences.

### **Sanford Community Center,** *Delinquency Prevention*

Provides positive role models, which has resulted in 85% attendance, retention of students, ability to understand appropriate behavior and successful tutoring.

### **United Way of Siouxland Initiative,** *Imagination Library*

Children birth to five can be enrolled to receive age-appropriate books every month in the mail to ensure that all children have books in their home, regardless of income.

### **United Way of Siouxland Initiative,** *Iowa Reading Corps*

This statewide initiative helps make sure all Iowa students are on track to read at grade level by the end of 3rd grade. The program places AmeriCorps members, trained as Elementary Literacy Tutors, to implement prescribed literacy interventions for students who are just below proficiency in reading.



**The primary goal of the Financial Stability focus area is to ensure self sufficiency for all. To achieve this we focus on making sure that people have access to basic needs in crisis situations, and access to education and resources to increase income potential and build financial skills.**

**American Red Cross,**  
*Emergency Services*

Supports local military families and provides relief to victims of disaster by strengthening our communities for immediate response, recovery and readiness.

**Center for Siouxland,**  
*Economic Stability Resources & EITC Tax Credit Outreach*

Programs foster self-sufficiency through budgeting, money management, and debt reduction; pre- and post-purchase homeowner counseling/education; and stable housing and supportive services for the homeless. Also provides education and awareness of the Earned Income Tax Credit and offer free tax preparation assistance in Siouxland.

**Mary J. Treglia**  
**Community House,**  
*Immigration & Translation Services*

Immigrant education and assistance programs help area newcomers learn English, become U.S. citizens, and access life and income-stabilizing resources.

**Salvation Army,**  
*Pathway of Hope*

Provides targeted services to families which support and coach them as they overcome hunger and homelessness, and chart a course out of poverty.

**Siouxland Family Community Center,**  
*Basic Needs*

Provides emergency food baskets, translation services, and educates individuals regarding employment. Also provides access to community resources, thereby empowering self-sustainability.

**Women Aware,**  
*Economic/Emotional Stability*

Helps single parents and marginally employed individuals reach maximum earning capacity through thoughtful planning and greater access to support services that foster stability and future growth.

# Women UNITED UNITED WAY OF SIOUXLAND



Women United is an auxiliary United Way of Siouxland group, composed of dynamic women who aim to make positive changes in our community by investing their time, resources, and talent to focus on issues they care about.

Since 2006, Women United has awarded 108 grants totaling over **ONE MILLION DOLLARS** to local non-profit groups aimed at providing research-based, life-improving programs for Siouxland youth. The members of Women United are committed to funding sustainable programs with positive results.

## 2022 BRIGHTER FUTURES GRANTS

**Boys and Girls Clubs of Siouxland,**  
*New Horizons—\$5,000*

**Girls, Inc.,**  
*Toolbox: Giving Girls Skills for Life—\$23,625*

**The Crittenton Center, Transitional Supervised  
Apartment Living (SAL) Kitchen—\$40,000**

## 2022 PROGRAM GRANTS

**Camp High Hopes,**  
*Updated Equipment for Adaptive Activities—\$2,499*

**Special Troopers Adaptive Riding School (STARS),**  
*Therapeutic Riding Equipment—\$1,979*

**Siouxland Mental Health Center,**  
*SMHC: Healing Kids Through Play—\$2,363*

**The Pier Center for Autism,**  
*Feeding Therapy Equipment—\$782*

# YOUNG LEADERS SOCIETY

United Way of Siouxland

Young Leaders are donors under age 40, who contribute \$250 or more to United Way of Siouxland's annual campaign, either alone or combined with a spouse.

Their mission is to "make a positive and lasting impact in the Siouxland community, by helping those in need. To encourage philanthropy and volunteerism, and to help spread the mission of the United Way of Siouxland to the young professionals of our community."



## BENEFITS OF BEING A YOUNG LEADER

- Opportunities to engage with key community, civic, and business leaders.
- Unique opportunities to engage directly in United Way's work through volunteerism.
- Professional and personal growth through leadership development opportunities.
- Invitations to social events aimed at networking and meeting like minded individuals.
- Inclusion in the Young Leaders social media network community.
- Recognition as a leadership donor of United Way of Siouxland.

# BOARD OF DIRECTORS

## BOARD MEMBERS

**Kevin Anderson**

King, Reinsch, Prosser & Co. LLP

**Chris & Joy Bogenrief**

NAI United

**Bryce Book**

MidAmerican Energy

**Lisa Claeys**

Community Advocate

**Jeff Florke**

Pioneer Bank

**Jaylee Hurst**

UFCW Local 222

**Julian Lee**

Siouxland Community  
Health Center

**Miyuki Nelson**

MYN Realty LLC

**James Olson**

Thompson Solutions Group

**Shannon Pauling**

Hard Rock Hotel & Casino  
Sioux City

## AGENCY REPRESENTATIVE

**Jonette Spurlock**

Center for Siouxland

## CAMPAIGN VICE CHAIRS

**Brian & Heather Crichton**

CMBA Architects & Arena Fit

## EXECUTIVE COMMITTEE

**Tami Proskovec-CHAIR**

UnityPoint Health—St. Luke's

**Amanda Davis-VICE CHAIR**

US Bank

**Casey Mills-PAST CHAIR**

Mills-Shellhammer-Puetz &  
Associates

**Wayne Johnson-TREASURER**

Ag Processing (AGP)

**Heather Hennings-SECRETARY**

United Way of Siouxland

**Nick Hegarty-COMMUNITY**

**IMPACT CHAIR**

Primebank

**Chris & Joy Bogenrief-**

**CAMPAIGN CHAIRS**

NAI United

**Lillian Lopez-BOARD**

**REPRESENTATIVE**

Morningside University

**Ernie Colt-LABOR COUNCIL**

**REPRESENTATIVE**

Western Iowa Labor

Federation

## COMMITTEE CHAIRS

**Chris & Joy Bogenrief-**

**CAMPAIGN CHAIRS**

NAI United

**Nick Hegarty-COMMUNITY**

**IMPACT CHAIR**

Primebank

**Nicole Garber-EDUCATION CHAIR**

PREMIER Bankcard

**Amanda Davis-FINANCIAL**

**STABILITY CHAIR**

U.S. Bank

**Jane Arnold-HEALTH CHAIR**

UnityPoint Health—St. Luke's

**Krissy Lamoreux-WOMEN UNITED**

**CHAIR**

Trinity Electric

**Jesse Hinrich-YOUNG LEADERS**

**SOCIETY CHAIR**

Iowa's West Coast Initiative

## UNITED WAY OF SIOUXLAND STAFF

**Heather Hennings**

President

**Terrie Binneboese**

Vice President &  
Director of Community Impact  
& Le Mars United Way

**Aaron Beutler**

Director of Resource  
Development

**Cheryl Sitzmann**

Office & Finance Manager

**Bryan Marshall**

Labor Liaison

**Sharon Messerschmidt**

Development Associate

**Blake Branch**

Community Impact  
& Communications Associate

**Lou Ann Hass**

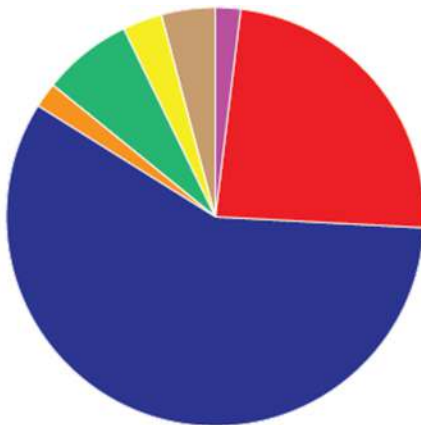
Administrative Assistant  
& Receptionist



*The Le Mars United Way is administered through the United Way of Siouxland as a community partnership. Funds raised in Le Mars stay in that community.*

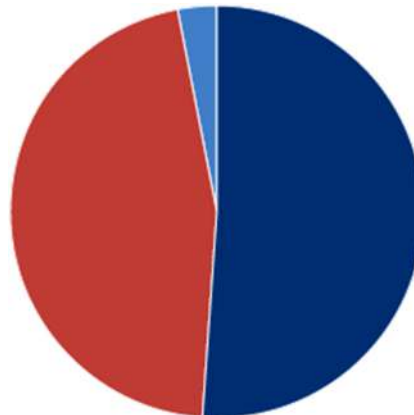
*In 2022, over \$202,000 was awarded to 21 programs run by local agencies that served Le Mars and Plymouth County.*

## AGE



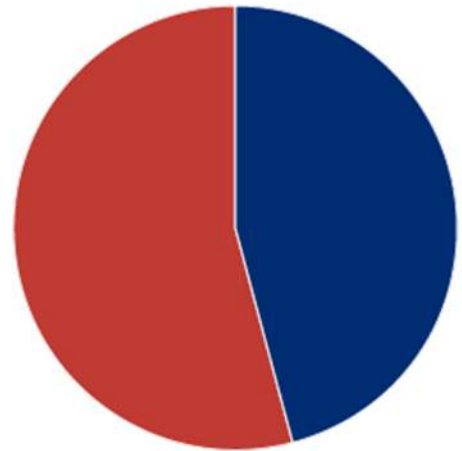
- Children 0-4: 2%
- Children 5-12: 24%
- Adolescents 13-17: 58%
- Young Adults 18-24: 2%
- Adults 25-60: 7%
- Adults 60+ : 3%
- Unknown: 4%

## GENDER



- Female: 2131
- Male: 1910
- Unknown: 119

## ALLOCATIONS



- Safety Net Services: \$92,780
- Children Grow Into Successful Adults: \$109,500

**Services from 2022 Le Mars United Way funded programs**

# 2022 LE MARS UNITED WAY FUNDED PARTNERS

## PROVIDE SAFETY NET SERVICES

**American Red Cross,**  
*Emergency Services*

**American Legion Wasmer Post #241,**  
*Kids Shoe Party*

**Center for Financial Education,**  
*Needs & Cares Fund for Le Mars*

**Le Mars Senior Center,**  
*Senior Center Activities*

**Lucky Leprechaun for Kids,**  
*Clothing, Books & School Supplies for Kids*

**Plains Area Mental Health,**  
*The Meeting Place*

**Remsen Ambulance Inc.,**  
*LCHS EMT Program*

**Rock Solid Assembly,**  
*Empowering*

**SafePlace,**  
*Domestic Violence Program*

**Senior Companion Program of Greater Siouxland,**  
*Senior Companion Program*

## CHILDREN GROW INTO SUCCESSFUL ADULTS

**Big Brothers Big Sisters,**  
*Plymouth County Mentoring*

**Foster Grandparent Program of Greater Siouxland,**  
*Foster Grandparent Program*

**Gehlen Catholic Schools,**  
*Early Childhood Education Center*

**Le Mars Girl Scouts,**  
*LM Area Leadership Program*

**Imagination Library,**  
*Free Books to Children Ages Newborn to 5*

**Le Mars Area Family YMCA,**  
*YMCA Camps & After School Program*

**Le Mars Community High School,**  
*Summer School Credit Recovery*

**Le Mars Community Middle School,**  
*At Risk Summer Program & After School Program*

**Le Mars Police Association,**  
*Youth Programming*

**SafePlace,**  
*Violence Prevention Education*

**Siouxland Youth for Christ,**  
*City Life Program*

## 2022-23 BOARD OF DIRECTORS

Maggie Erdmann—**CHAIR**  
*Gehlen Catholic Schools*

Justin Daale —**VICE CHAIR**  
*Le Mars Police Department*

Janelle Bixenman  
*Community Volunteer*

Mitch Christoffel  
*Total Motors Le Mars*

Tim Claussen  
*Primebank*

Ann Cole-Nelson  
*Floyd Valley Healthcare*

Clint Kass  
*4 Brothers Bar and Grill*

Jill Oltmanns  
*Northwest Bank*

Makenzie Lang  
*Wells Enterprises, Inc.*

Kyan Ludwig  
*NIPCO*

Lisa Messelhisser  
*CENTURY 21 ProLink*

Mark McCarty  
*Schuster*

Pat Rosacker  
*American Bank*

Brandy Sanchez  
*Nohava Construction*

Aaron Tolzin  
*Wells Enterprises, Inc.*

Esperanza Waldman  
*Nor-Am Cold Storage*

Sam Van Wattering  
*Community Volunteer*

# UNITED WAY OF SIOUXLAND

701 Steuben Street | Sioux City, IA 51101 | 712-255-3551

[www.unitedwaysiouxland.com](http://www.unitedwaysiouxland.com)

